CONFERENCE AGENDA
Subject to Change
Times are eastern

Monday, May 13, 2024

WEDI Workgroup Meetings
9:00am – 12:00pm eastern
WEDI welcomes member and non-member conference participants access to our workgroup meetings, the life blood of WEDI. Workgroups provide thoughtful leadership and common-sense approaches that enhance the exchange of clinical and administrative healthcare information. They collect input, exchange ideas, and make recommendations that inspire impactful and far-reaching change in our industry. Workgroups will be scheduling their meetings for May 13 from 9am- 12pm eastern.

9:00am – 10:00am eastern
- Payment Models Workgroup

10:00am – 11:00am eastern
- Emerging Technology Workgroup
- Claims Workgroup

11:00am – 12:00pm eastern
- Remittance Advice & Payment Workgroup
- Privacy and Security Workgroup

Education Spotlight: Interoperability Updates from the Sequoia Project, 12:30pm – 2:30pm eastern
Sequoia Project is an independent, trusted advocate for nationwide health information exchange. Sequoia, through its initiatives, and its engagement with government and industry, are experts who can identify the barriers to interoperability and pioneer processes to make health information exchange work on a national level.
Tune in to hear from Payers, Providers, and QHINs participating in Sequoia Project interoperability initiatives. Learn about the work underway to help payers comply with CMS rules, what's new with QHINS, and how a new nationwide data usability movement will improve health data quality.
- Overview of Sequoia:

- o **Mariann Yeager**, CEO, The Sequoia Project

- Interoperability Matters: Payer-to-Payer API Workgroup
  - o **David Pyke**, Contractor, The Sequoia Project (moderator)
  - o **Robert (Bob) Oakley**, Strategy Lead, Physician Innovation, Evernorth,
  - o **Nancy Beavin**, Provider Connectivity Leader, Medica

- QHINs and Payers Panel
  - o **Zoe Barber**, Policy Director, The Sequoia Project (moderator)
  - o **Kathyrn Bingman**, VP of Interoperability Adoption, eHealth Exchange
  - o **Ryan Bohochik**, VP, Value-Based Care Epic
  - o **Matt Becker**, VP of Interoperability, Kno2

- Data Usability: Data Usability Taking Root Movement and Payers
  - o **Didi Davis**, VP, Informatics, Conformance and Interoperability, The Sequoia Project (moderator)
  - o **Adam Davis, MD**, Physician Informaticist, Sutter Health
  - o **William Gregg, MD,** Vice President, Interoperability and Decision Support, HCA Healthcare
  - o **Lauren Riplinger**, Chief Public Policy and Impact Officer, American Health Information Management Association (AHIMA)

WEDI and Sequoia invite you to participate in Sequoia's Payer Survey during the conference. The 5-minute survey, available on the Whova Community Page (a link will also be emailed to all conference attendees), is designed to help payers gauge their CMS compliance readiness and inform development of a community of practice and technical assistance. The survey is completely anonymous and only aggregate data will be shared.

Education Spotlight: Privacy and Security Education Block, 2:45pm-5:00pm

1. **2:45pm – 3:00pm, A Review of WEDI's MPA, From Crisis to Continuity: Maintaining Health Care Data Exchange Following a Cyber Attack (April 25)**
   - o Lesley Berkeyheiser, Assessor, DirectTrust, WEDI Privacy & Security Workgroup Co-Chair
   - o Thanh-Thien Nguyen, Executive Director, Health IT Strategy & Policy, Kaiser Permanente, WEDI Privacy & Security Workgroup Co-Chair

2. **3:00pm – 4:00pm, Surviving the Storm: Maintaining Operational Continuity Amidst a Ransomware Attack**

The healthcare sector is increasingly finding itself in the crosshairs of cybercriminals, with ransomware attacks having almost doubled in the last year. Attacks disrupt the delivery of health care, with common disruptions including electronic systems, scheduled care, pharmaceutical workflow and ambulance diversion to name a few. We welcome healthcare stakeholders who have experienced a ransomware attack to understand what happened, the actions that took place immediately afterwards and what lessons can be passed along to the industry in hopes to avoid future incidents.
   - o **Lesley Berkeyheiser,** Assessor, DirectTrust, WEDI Privacy & Security Workgroup Co-Chair

- o **Thanh-Thien Nguyen**, Executive Director, Health IT Strategy & Policy, Kaiser Permanente, WEDI Privacy & Security Workgroup Co-Chair
- o **Matthew Otwell**, CISO, Maryland Department of Health
- o **Rebecca Freeman**, Chief Nursing Information Officer, University of Vermont Health Network
- o **Nathan Couture**, Network AVP Information Security and CISO, University of Vermont Health Network
- o **Lisa Bisterfeldt**, Program Manager, Cyber Security, St Luke's Health System
- o **Troy Adams**, Cyber Engagement Specialist, Health Sector Cybersecurity Coordination Center (HC3)

3. **4:00pm – 4:45pm, Agency Update from the HHS Office for Civil Rights**
- o **Tim Noonan**, Deputy Director for Health Information Privacy, Data and Cybersecurity, HHS Office for Civil Rights (OCR)

Tuesday, May 14, 2024

Keynote Speaker: Aneesh Chopra, Co-Founder and President, CareJourney, 9:30am – 10:15am

Taking a pulse of the industry. With the latest in regulations emerging promoting an increase in interoperability and access, along with emerging technology and trends in health IT, we welcome Aneesh's insight on the industry; the benefits, the challenges and what is on the horizon.

CDex, PDex and all that FHIR Jazz, 10:30am- 11:15am

Are you seeking guidance on how to comply with the CMS Interoperability and Prior Authorization Final Rule (CMS-0057)? Don Rucker, former National Coordinator for Health Information Technology, and Jocelyn Keegan, HL7 Da Vinci Project program manager, will discuss real world application of the Da Vinci guides referenced in Patient, Provider, Payer-to-Payer APIs and outline how they interact with common payer and provider workflow challenges like risk, quality, prior authorization, so we can enable automation, streamline workflows and improve health care delivery.

- **Don Rucker, MD,** Chief Strategy Officer, 1upHealth
- **Jocelyn Keegan**, Program Manager, HL7 Da Vinci Project, Senior Health Information Technology Consultant, Payer/Practice Lead, Point-of-Care Partners

Pragmatic, Responsible AI: Adopting Use-Case Specific AI for Real ROI
11:30am – 12:15pm

- o **Chris Lance**, Chief Product Officer, Edifecs

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Best Practices for ERA and EFT Enrollments, 12:45pm – 1:30pm

The Remittance Advice and Payment sub workgroup has refreshed a previously published paper discussing best practices for ERA and EFT Enrollments, incorporating information gathered by The Cooperative Exchange on the topic. This session, hosted by **Pam Grosze** (PNC Bank) and **Pat Wijtyk** (Cognizant), the co-chairs for WEDI's Remittance Advice & Payment Workgroup, will provide an overview of enrollment processes for ERA and EFT, and will review challenges and best practices for providers, payers, and clearinghouses. Simplifying the enrollment process through these best practices should facilitate an increase in the utilization of the EFT and ERA transactions and reduce administrative costs for all stakeholders.

Where to Start? Considerations for Implementing HL7 FHIR-enabled Prior Authorization, 1:45pm – 2:30pm

Michael Gould, Burden Reduction Core Team Member, HL7 Da Vinci Project, AVP of Interoperability Strategy, ZeOmega

The Final Rule (CMS-0057-F): Improving Prior Authorization Processes via API & Lessons from Real World Implementers 2:45pm – 3:30pm

Presented by

CMS Interoperability and PA Updates and Discussion, 3:45pm – 5:00pm

WEDI welcomes **Alexandra Mugge**, Chief Health Informatics Officer and Director at Centers for Medicare & Medicaid Services to offer news and updates on the Interoperability and PA Rule and will field questions from conference attendees.

Wednesday, May 15, 2024

Opening Session: Christopher Ross, CIO, Mayo Clinic, 9:30am – 10:15am

Cris Ross, CIO, Mayo Clinic, has 30 years prior experience in healthcare, technology and government. At Mayo Clinic, he is responsible for all information technology. Since joining in 2012, he has revamped IT strategy, helped lead an enterprise-wide EHR convergence program, developed partnerships and initiated major innovation programs in data, analytics and machine learning. Prior to joining Mayo Clinic, he held technology and business leadership roles with Surescripts, MinuteClinic and UnitedHealth Group. Previously he held various roles as a tech entrepreneur, financial manager and a congressional aide.

WEDI Welcomes ONC's Steven Posnack, 10:30am – 11:15am

Steven Posnack serves as the Deputy National Coordinator for Health Information Technology. In this role, he advises the national coordinator, leads the execution of ONC's mission, and represents ONC's interests at a national and international level. In conjunction with the national coordinator, Steve oversees ONC's federal coordination, regulatory policy, public-private

initiatives, and the overall implementation of statutory authorities and requirements, such as those from the 21st Century Cures Act and HITECH Act.

11:30am – 12:15pm, TBA

CDex Implementation Updates and Insight, 12:45pm – 1:30pm
Providence became the first major health system to implement Clinical Data Exchange (CDex) standards. **Semira Singh** from Providence will discuss not only their implementation experiences, but also the benefits of using CDex, including decision making, reduced burden, improved patient outcomes and enhanced quality of care to patients.

Provider Directory Accuracy and No Suprises Act Compliance at Scale: A Regional Health Plan's Success Story
1:45pm – 2:30pm
presented by

Industry Collaboration to Improve Provider Data Quality, 2:45pm – 3:30pm
CAQH is driving a collaborative effort with health plans from across the country to support providers, improve data quality, and reduce abrasion through collective action. CAQH and a panel of health plans will join us to discuss the root causes and share insights and next steps in solving the challenge of data quality.
- **Tyler Ford**, Senior Vice President of Innovation at CAQH

CAQH Index Report, 3:45pm – 4:30pm
The CAQH Index is the industry source for tracking health plan and provider adoption of fully electronic administrative transactions and the opportunity for future savings. We welcome **Kristine Burnaska**, Research and Measurement with CAQH to our spring conference to offer additional insight on the 2023 report.

Newest Capabilities that the Future Electronic Eligibility & Benefit Offers! 8040 Enhancements Session, Donna Campbell, HCSC, Co-Chair, WEDI Eligibility & Benefits Sub workgroup, 4:30pm – 5:15pm
Are you interested in a high-level review of the changes introduced in the newly published (yet not mandated for use) Health Care Eligibility & Benefit Inquiry & Response transaction set? This session will review the general business capabilities introduced in the latest X12 published Technical Report Type 3 version (8040) that will help health care payers and providers address business challenges they face today. Those challenges we face today could possibly result in costly phone calls. When it's time, implementing these changes could help curb those costs!
- **Donna Campbell**, Provider Portal & Provider Connectivity IT Product Manager, Heath Care Service Corporation

WEDI Welcomes Mike Tuffin, President and CEO, AHIP, 9:00am – 9:30am

Mike Tuffin is President & CEO of AHIP, the national trade association whose members provide health care coverage, services, and solutions to hundreds of millions of Americans every day. Tuffin has worked at the intersection of the health care industry and public policy for more than 20 years. He returned to AHIP in January 2024, having previously served the association as EVP for Public Affairs. His prior roles include serving as SVP of External Affairs at UnitedHealth Group and leading the Washington, DC headquarters of APCO Worldwide.

APIs, Apps, and AI: A Futuristic Look at Interoperability Over the Next 10 Years, 9:30am – 10:15am

The trifecta of application programming interfaces (APIs), artificial intelligence (AI), and consumer and provider applications have the potential to significantly move the needle to improve interoperability and innovation. While we've spent the last 15 years digitizing health care data, the next 10-15 years will be spent making the data actionable using APIs and third-party applications coupled with personalized insights powered by artificial intelligence. Come learn how the policy work ONC and CMS are doing, coupled with private sector initiatives and other FHIR accelerators, make this the most exciting time in the history of digital health.

- **Ryan Howells**, Principal, Leavitt Partners

CMS National Standards Group; Enforcement Presentation and Feedback Session, 10:30am – 11:30am

The CMS National Standards Group, on behalf of HHS, administers the Compliance Review Program to Ensure compliance among covered entities with HIPAA Administrative Simplification rules for electronic health care transactions. We welcome NSG to offer updates on their enforcement efforts and host a feedback session (your voices needed!) on their enforcement and compliance process.

- **Michael Cimmino**, Director, National Standards Group, Office of Burden Reduction & Health Informatics, CMS
- **Paul Anderson**, Health Insurance Specialist, Centers for Medicare & Medicaid Services
- **Jami Lookabill**, Director, Division of Enforcement Actions, Centers for Medicare & Medicaid Services
- **Dan Kalwa,** Deputy Director, National Standards Group, Centers for Medicare & Medicaid Services

Technology Demonstration
Prior Auth, Consent, and FHIR…oh my!: Understanding the Whole Story of 57F
11:45am – 12:15pm
presented by

edifecs

Standards Development and Operating Rules Organization Updates, 12:45pm -1:45pm

WEDI invites conference attendees to attend this important spotlight as SDOs (Standard Development Organizations) and Operating Rules Entities offer updates on their activities and address any questions from the audience. Learn more about these organizations; their activities, workgroups, products, and how to participate. Be an agent of change for the healthcare industry and work with these great organizations.
Participants:

- **Dan Vreeman**, Chief Standards Development Officer, HL7
- **Cathy Sheppard**, CEO, X12
- **Robert Bowman**, Principal, Interoperability and Standards, CAQH CORE
- **Margaret Weiker**, VP of Standards Development, NCPDP

"Model" Behavior: Updates from CMS' Innovation Center (CMMI), 2:00pm – 2:45pm

Todd Couts is the Deputy Director of the Business Services Group (BSG) in the Center for Medicare and Medicaid Innovation (CMMI) at the Center for Medicare & Medicaid Services (CMS).

He leads technology, data, budget, and acquisition initiatives for innovative models such as Accountable Care Organization and bundled payment models. Prior to CMMI, Todd played key roles in other CMS programs such the ICD-10 implementation, CMS' EHR meaningful use implementation, and the Marketplace implementation.

Discussing Healthcare's Cybersecurity Landscape, 2:45pm – 3:45pm

NIST SP 800-66 Rev 2, Implementing the HIPAA Security Rule, focuses on safeguarding electronic protected health information (ePHI) held or maintained by regulated entities. Our panel of privacy and security SMEs will not only discuss the guidance and resources connected to the rule but will also expand the discission to look at the ever-evolving concerns surrounding healthcare data security.

- **Jeff Marron**, IT Specialist, NIST
- **Lesley Berkeyheiser,** Assessor, DirectTrust, WEDI Privacy & Security Workgroup Co-Chair
- **Thanh-Thien Nguyen**, Executive Director, Health IT Strategy & Policy, Kaiser Permanente, WEDI Privacy & Security Workgroup Co-Chair
- **Bezawit Sumner**, Chief Information Security Officer, Senior Director o Security and Compliance, CRISP Shared Services

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