



# WEDI SPRING CONFERENCE MAY 19-22, 2025 EXCLUSIVELY ON ZOOM

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EVENT AGENDA, Subject to Change, All Times Eastern

### **Wednesday, May 14, 2025, WEDI Spring Pre-Conference**

#### **CARIN Digital Insurance Card and SHC-SHL IG 2025 Updates**

**12:00pm – 12:45pm**

Join us on May 14, 2025, where Mark Roberts from Leavitt Partners, an HMA Company, will delve into the latest updates on the CARIN Digital Insurance Card and SMART Health Cards and Links IGs. Discover how these initiatives are revolutionizing the way patients will manage and share their digital insurance information, offering a seamless and secure experience. For providers and payers, learn about the significant benefits including reduced administrative burdens, cost savings, and improved accuracy in insurance information capture. Don't miss this opportunity to stay ahead in the evolving landscape of digital health interoperability.

**Mark Roberts, Director, Leavitt Partners**

### **Inside WEDI: Exploring Workgroups (open to the health care industry)**

**1:00PM - 2:30PM**

Before attending the workgroup meetings (May 19) and the conference (May 20-22) learn about WEDI's workgroups from each group's co-chairs. Learn about their work products, leadership, and common-sense approaches that enhance the exchange of clinical and administrative health care information.

#### **Participating Workgroups:**

Acknowledgements  
Attachments  
Claims  
Claim Status  
Dental  
Genomics  
Eligibility & Benefits  
Emerging Technology

No Surprises Act  
Patient Experience  
Prior Authorization  
Privacy & Security  
Property & Casualty  
Provider Information  
Remittance Advice & Payment  
Value-Based Care

## **HIPAA Exception Pilot Proves Significant Improvement: How Using FHIR APIs Streamlines Prior Authorization (recorded)**

**2:45pm – 3:30pm**

After inquiries and feedback from membership, the HL7 Da Vinci Project requested and received approval in 2021 for an exception to HIPAA requirements for Da Vinci payers and their trading partners when using the FHIR standard for prior authorization, allowing members to test new versions of standards to prove out the ability of the HL7 FHIR® standard for Prior Authorization (PA) to improve efficiency and further achieve administrative simplification as envisioned by the HIPAA regulations. Through the exception testing, Da Vinci was able to demonstrate that the HL7 FHIR-based standards for PA significantly improved the prior authorization process in comparison to the existing standard. Presenters will share the lessons learned and significant outcomes of the testing, including how using FHIR APIs enabled the organizations to achieve an improvement of 140% or more in the time it took to complete individual point-to-point transactions.

- **Heidi Kriz, Director of Medical Policy and Medical Management, Regence**
- **Anna Taylor, Associate Vice President, Population Health & Value Based Care, MultiCare Connected Care**

***Live Q&A hosted by Anna Taylor of MultiCare following the recorded presentation***

## **Monday, May 19, 2025 WEDI Workgroup Meetings (open to the health care industry)**

**10:00AM – 3:00PM**

Every day, WEDI members volunteer their time and talent to workgroups and task groups. They collect input, exchange ideas, and make recommendations that inspire impactful and far-reaching changes in our industry. Meetings Scheduled (more to be scheduled):

- 10:00AM – 11:00AM, Provider Information Workgroup
- 11:00AM – 12:00PM, Remittance Advice & Payment Workgroup
- 12:00PM – 1:00PM, Privacy and Security **and** Genomics Joint Workgroup Meeting
- 1:00pm – 2:00pm, Claims Workgroup
- 1:00pm – 2:00pm, Dental Workgroup
- 2:00pm – 3:00pm, Prior Authorization
- 2:00pm – 3:00pm, Claim Status Workgroup

## **Tuesday, May 20, 2025**

10:00am – 10:15am, *WEDI Welcome*

10:15am – 10:45am, *Defining the Values, Purpose, and Practices of AI to Ensure They Help, Not Harm*

**Brian Anderson, MD**, CEO, Coalition for Health AI (CHAI)

10:45am – 11:15am, *Solving National Health Care Issues at the State Level, Presented by Civitas Networks for Health.*

**Melissa Kotrys**, Chief Executive Officer, Contexture (Colorado and Arizona)

**Phil Beckett**, Chief Executive Officer, Texas Health Services Authority

**Stephanie Brown**, Executive Director, CRISP DC

Moderator, **Jolie Ritzo**, Interim CEO, Civitas Networks for Health




11:15am – 12:00pm, *Kill the Clipboard! A Federal Policy and Industry Roadmap to Accelerate Innovation and Cut Administrative Waste (Recorded)*, **Ryan Howells**, Principal, Leavitt Partners.

***Live Q&A hosted by David Lee and Mark Roberts of Leavitt Partners following the recorded presentation***

12:00pm – 12:30pm, CONFERENCE BREAK

12:00pm – 12:15pm, **Discussion: CMS RFI Health Technology Ecosystem**

	<b>Cyber Resilience in Health IT: Protecting Data, Systems, and Patient Trust</b>	<b>State-Led Innovation: Advancing Health IT and Data Exchange for Better Care</b>
12:30pm – 1:15pm	<i>The Cyber Resilience Playbook: Strengthening Health IT Against Attacks</i>  <b>Lisa Bisterfeldt</b> , Program Manager, Cyber Resiliency, St Luke's Health System  <b>Sola Adesida</b> , Executive Director, Enterprise IT Resiliency, Kaiser Permanente	<i>Designing a Better System of Health Information Exchange</i>  <b>John Ohanian</b> , Director of the Center of Data Insight and Innovation, State of California Health and Human Services

	<b>Nathan Couture</b> , AVP, Information Security, CISO, University of Vermont Health Network	
1:15pm – 2:00pm	<i>AI Powered Cybersecurity: Leveraging Machine Learning to Detect and Prevent Threats</i>  <b>Rick Doten</b> , VP, Information Security, Centene Corporation, CISO, Caroline Complete Health	<i>Leveraging Data to Aid Communities and Create a More Efficient, Secure Experience</i>  <b>Kathryn Decker</b> , Director of Clinical Informatics, My Health Access Network
2:00pm – 2:15pm	CONFERENCE BREAK	
2:15pm – 3:00pm	<i>Building An Extensible Interoperability Infrastructure</i> <b>Kate Devlin</b> , VP of Interoperability, COTIVITI  Sponsored by 	<i>Collaboration and Partnership: Providing a Pathway to the Future of Clinical and Administrative Data Exchange</i>  <b>Denny Brennan</b> , Executive Director, Massachusetts Health Data Consortium  <b>Lauren Bedel</b> , Associate Director, Business Development & Data Governance, Massachusetts Health Data Consortium
3:00pm – 3:45pm	<i>Cyber Resilience in Health Care – Federal Perspective from CISA</i>  <b>Charles Sweat Jr. MD</b> , Healthcare and Public Health Sector Liaison, Cybersecurity and Infrastructure Security Agency (CISA)  <b>Charlee Hess</b> , Director Cybersecurity Division, Critical Infrastructure Protection, US Department of HHS	<i>How the National Data Infrastructure will assist with the new CMS Interoperability and Prior Authorization Legislation</i>  <b>Laura McCrary, EdD</b> , CEO and President, Konza  <b>Lauren Adams</b> , CEO, Mesh Health Solutions
3:45pm – 4:30pm	<i>Redefining Clinical Authorization Through Interoperability and Automation</i>  <b>Danny Cawood</b> , Sr. Manager of Product Management, MCG Health  Sponsored by 	<i>Informing Policy and Practice Through Data and Collaboration in Minnesota</i>  <b>Alanna Chamberlain</b> , Associate Professor of Epidemiology, Mayo Clinic (Minnesota EHR Consortium)  <b>Tyler Winkelman</b> , Health Services Researcher, Hennepin County Medical Center (Minnesota EHR Consortium)
4:30pm – 5:00pm	<i>CMS-0057-F in Action: A Modular Approach for Incremental &amp; Holistic Value</i> <b>Shane McMillan</b> , Solution Consultant, Edifecs  Sponsored by 	

### Wednesday, May 21, 2025

9:50am – 10:00am, *WEDI Welcome*

10:00am – 10:45am, *Leading with Impact: Strategies for Women to Thrive in Health IT Leadership*

- **Sarah Ahmad**, CEO, CAQH
- **Shweta Maniar**, Global Director, Healthcare & Life Sciences, Google
- **Hannah Galvin, MD**, Chief Health Information Officer, Cambridge Health Alliance
- Moderated by **Grace Vinton**, Host HITea with Grace Podcast

10:45am – 11:45am, *Standard Development Organization (SDO) Panel*

- **Robert Bowman**, Principal, Interoperability and Standards, CAQH

- **Margaret Weiker**, Vice President of Standards Development, NCPDP
- **Charles Jaffe, MD, PhD**, Chief Executive Officer, HL7
- **Cathy Sheppard**, CEO, X12

11:45am – 12:30pm, *CONFERENCE BREAK*

	<i>AI in Healthcare IT: Navigating Innovation, Impact, and Implementation Track</i>	
12:30pm – 1:15pm	<p>Understanding the Power, Potential, and Responsibility of Artificial Intelligence</p> <p><b>Rebecca Mishuris, MD</b>, Chief Medical Information Officer and VP, Mass General Brigham</p>	<p><i>From Silos to Solutions: The Mass Collaborative's Path to Administrative Simplification</i></p> <p><b>Karen Granoff</b>, Senior Director, Managed Care, Massachusetts Health Hospital Association</p> <p><b>Yael Miller</b>, Executive Director-Practice Solutions and Strategies, Massachusetts Medical Society</p> <p><b>Mike Katzman</b>, Director of Government Affairs, BCBS Massachusetts</p> <p><b>Liz Leahy</b>, SVP of Advocacy and Engagement &amp; Chief of Staff, Massachusetts Association of Health Plans</p> <p><b>Melissa Speck</b>, Senior Director of Public Affairs, CAQH</p>
1:15pm – 2:00pm	<p><i>Smarter ER Decision-Making: How Generative AI is Transforming Hospital Admissions</i></p> <p><b>Donald Apakama, MD</b>, Emergency Department Physician, Assistant Professor, Artificial Intelligence and Human Health, Icahn School of Medicine, Mount Sinai</p>	<p><i>(Cyber Resilience Track) Panel: Building a Cyber Resilient Health System. Strategies for Threat Detection &amp; Response</i></p> <p><b>Scott Ruthe</b>, Vice President, Security, Waystar</p> <p><b>Erik Decker</b>, VP, Chief Information Security Officer, Intermountain Health</p>
2:00pm – 2:15pm	CONFERENCE BREAK	
2:15pm – 3:00pm	<p><i>Using AI to Reduce the Burden of Prior Authorization</i></p> <p><b>Joanna Kipnes, MD</b>, Associate CMO, PRMO &amp; Medical Director of Utilization Management, Duke University Health System</p> <p><b>Holly Ridge, BSN, RN</b>, Manager, Medical Necessity and Authorization Denials, PRMO, Duke University Health System</p> <p><b>Deborah Kaye, MD</b>, Assistant Professor of Urology, Duke School of Medicine</p> <p><b>Will Ratliff, MBA</b>, Innovation Program Manager, Duke Institute for Health Innovation</p>	<p><i>(Transforming PA Track) CAQH Index Report 2024: Presentation and Industry Reaction Panel</i></p> <p><b>Erin Richter Weber</b>, Chief Policy and Research Officer, CAQH</p> <p>Panel:</p> <p><b>Andrea Preisler</b>, Senior Associate Director, Administrative Simplification Policy</p> <p><b>Rebekah Fiehn</b>, Director, Dental Benefits, Coding, and Data Exchange, American Dental Association</p> <p><b>Pam Grosze</b>, Board Chair, Cooperative Exchange</p>
3:00pm – 3:45pm	<p><i>Ready, Set, Implement: Practical AI for Healthcare Enabled by Liberated Data</i></p> <p><b>Patrick Murta</b>, Vice President, Information Technology, Centene</p>	
3:45pm – 4:45pm	<p><i>Leveraging Intermediaries to Advance Interoperability with FHIR</i></p> <p><b>Pam Grosze</b>, Board Chair, Cooperative Exchange</p>	

	<b>Beth Davis</b> , Chairperson, Emerging Trends and Strategic Innovation Committee, Cooperative Exchange <b>Denny Brennan</b> , Executive Director, Massachusetts Health Data Consortium <b>Sherry Wilson</b> , Executive Vice President, Chief Compliance Officer, Jopari <b>Genevieve Morris</b> , VP, Interoperability and Regulatory Strategy, Optum <b>Karuna Relwani</b> , Business Interoperability Lead, Interoperability Solutions, Blue Cross Blue Shield Association <b>Kendra Obrist</b> , Senior Consultant, Point of Care Partners/ HL7 Da Vinci Project
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**Thursday, May 22, 2025**

10:00am – 10:45, *Leading, Mentoring & Thriving in Health IT. Women of WEDI Panel*

Merri- Lee Stine, Senior Manager, Project Management, Aetna, a CVS Health Company (Moderator, WEDI Board Chair)

- **Pam Grosze**, Vice President, Senior Product Manager, PNC Bank
- **Andrea Preisler**, Senior Associate Director, Administrative Simplification Policy, American Hospital Association
- **Gail Kocher**, Director, National Standards, Blue Cross Blue Shield Association
- **Danielle Lloyd**, Senior Vice President, Private Market Innovations & Quality Initiatives, America's Health Insurance Plans (AHIP)
- **Rebekah Fiehn**, Director, Dental Benefits, Coding, and Data Exchange, American Dental Association

10:45am – 11:30am, (State-Led Innovation track) *The Evolution of Health Data Utilities to Meet State Needs*

- **John Kansky**, President and CEO, Indiana Health Information Exchange (IHIE)
- **Melissa Kotrys**, Chief Executive Officer, Contexture (Colorado and Arizona)
- **Erica Galvez**, Chief Executive Officer, Manifest MedEx (California)

11:30am – 12:15pm, (PA Track) *Panel: Addressing Findings from WEDI's Prior Authorization Survey,*

- **Michael Lunzer**, Founder and CEO, Itiliti Health
- **Danny Cawood**, Sr. Manager of Product Management, MCG Health
- **Julie Smith**, Senior Manager, InterSystems
- **Matthew Spielman**, Sr Director Product Management, FHIR Solutions, Edifecs

12:15pm – 12:45pm, Results and Reaction, WEDI's May 15 Member Position Advisory on the CMS Deregulation RFI

- **Nancy Spector**, Senior Director, Federal Affairs, WEDI