CONFERENCE AGENDA

SCHEDULE SUBJECT TO CHANGE

ALL TIMES ARE EASTERN DAYLIGHT TIME

Monday, October 18, 2021, Conference Day One

10:45am – 11:00am	**wedi** Coffee Kickoff/ Welcome
11:00am – 12:00pm	**John Baackes**, Chief Executive Officer, LA Care Health Plan
12:00pm – 12:45pm	Leveraging Data and Culture to Meet the Challenge of Health Equity **Rebecca C. Winokur, MD, MPH** (she/her), Physician Executive and Service Line Leader, Health Equity and Social Determinants of Health, Cerner **Andrea Hendricks, EdD, CDE**, Senior Director & Chief Diversity, Equity and Inclusion Officer, Cerner **Dick Flanigan, FACHE, CFCHE**, Senior Vice President, Cerner
12:45pm – 1:00pm	Stretch Break
1:00pm – 1:45pm	Addressing Health Disparities in the LGBTQ+ Community **Elizabeth Petty, MD**, director of the AMA Foundation - LGBTQ+ Fellowship Program, senior associate dean for academic affairs, the medical director of the genetic counselor training program, and a professor of pediatrics at the University of Wisconsin School of Medicine and Public Health (UW-SMPH).
1:45pm – 2:30pm	Making SDoH and Health Equity into Business as Usual **Jay Sultan,** VP Healthcare Strategy, LexisNexis Risk Solutions **Kelly Ko,** PhD, Director, Data Governance and Interoperability, Sharp Healthcare
2:30pm- 3:15pm	Using Artificial Intelligence and Social Determinants of Health to Identify Risk **Lisa Lines**, PhD, Senior Health Services Researcher, RTI International **Denise Clayton**, PhD, Research Economist, Health Care Financing and Payment, RTI International
3:15pm – 4:00pm	Achieving Telehealth Success in Indian Country **James Stallcup, MD,** CMIO, Cherokee Nation. Medical Director, Wilma P. Mankiller Health Center

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Tuesday, October 19, 2021, Conference Day Two

10:45am – 11:00am	Coffee Kickoff/Welcome
11:00am – 11:45am	**Micky Tripathi**, PhD, National Coordinator for Health Information Technology (ONC), US Department of Health and Human Services
11:45am – 12:30pm	**Mary Greene, MD**, Director, Office of Burden Reduction & Health Informatics, Centers for Medicare & Medicaid Services (CMS), US Department of Health and Human Services
12:30pm – 1:00pm	Stretch Break
1:00pm – 1:45pm	NCVHS Updates and Focus for 2022 **Rich Landen and Denise Love** Co-Chairs, NCVHS Subcommittee on Standards
1:45pm – 2:15pm	Optimize Your FHIR Interoperability Investment with External Data Sources **Maxim Abramsky**, Senior Director Product Management, Edifecs Tech Showcase presented by edifecs
2:30pm – 3:15pm	Electronics Attachment Updates **Mary Lynn Bushman**, Senior Business Analyst, National Government Services **Christol Green**, Enterprise Execution Business Consultant/Sr Advisor, Anthem
3:15pm – 4:00pm	Attachments NOW; The Case for Moving Forward with a Final Rule **Sherry Wilson**, Executive Vice President, Jopari **John Kelly,** Principal Business Advisor, Edifecs
4:00pm – 5:00pm	No Surprises Act Updates **Robert Tennant**, Vice President, Federal Affairs, WEDI

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Wednesday, October 20, 2021, Conference Day Three

10:30am – 10:45am	Coffee Kickoff/Welcome
10:45am – 12:00pm	New App Economy; Issuers, Verifiers and the Infrastructure of Trust **Ryan Howells**, Principal, Leavitt Partners, Management Team, CARIN Alliance **JP Pollak**, Co-founder and Chief Architect, Commons Project **Cesar Caldera**, Director, Digital Product, Royal Caribbean Cruises, LTD **Ricky Bloomfield**, Clinical and Health Informatics Lead, Apple **Mahesh Gupta**, Director of Innovative Engineering, Delta Airlines
12:00pm – 12:45pm	Leverage Lessons Learned from the Interoperability Mandate **John Kelly**, Principal Business Advisor and **Maxim Abramsky,** Senior Director Product Management, Edifecs Session Presented by edifecs
12:45pm – 1:15pm	Stretch Break
1:15pm – 2:00pm	New App Economy; Delivering Value to the Consumer **Jennifer Blumenthal**, Co-Founder and CEO, OneRecord **Kristen Valdes**, Founder and CEO, b.Well
2:00pm – 2:30pm	What's New with TIBCO Health **Mike Kennedy,** Vice President Engineering, TIBCO **Teresa Autery,** Support Engineer, TIBCO Tech Showcase presented by TIBC●
2:30pm – 3:15pm	New App Economy; Security Challenges and Considerations for the Industry **Mari Savickis,** Vice President, Public Policy, CHIME (Moderator) **George McGregor**, Vice President of Marketing, Approov **Brooke McSwain**, Policy Research Analyst, American Heart Association **David Finn**, Vice President, CHIME
3:15pm – 4:00pm	Updates to NACHA Operating Rules **Brad Smith**, Senior Director, Industry Engagement and Advocacy, NACHA

Pam Grosze, Vice President, Sr. Product Manager, PNC, WEDI Remittance Advice & Payment Workgroup Co-Chair
Pat Wijtyk, Medicaid Encounters Analyst, TMG Health, Inc, WEDI Remittance Advice & Payment Workgroup Co-Chair

4:00pm – 4:45pm	New App Economy; Boots on the Ground- Understanding the Next Steps in Cultivating Health Data **Arien Malec**, Senior Vice President, R&D, Change Healthcare

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Thursday, October 21, 2021, Conference Day Four

10:45am – 11:15am	*wedi* Coffee Kickoff/Welcome Sponsored by westMONROE
11:15am – 11:45am	Masters of Change at a Moment of Truth **Kaveh Safavi**, Senior Managing Director, Accenture
11:45am – 12:15pm	Automation Powers Experience. Self Service reduces the Cost of Compliance **Ruby Raley**, Vice President, Sales, Healthcare and Life Sciences, Axway **Ravee Chintha**, Principal Solutions Architect, Axway Tech Showcase Presented by axway
12:15pm- 1:00pm	Stay…Many Steps Ahead! CISO Summit; Ongoing Cybersecurity Considerations in Healthcare **Erik Decker**, Assistant Vice President, Chief Information Security Officer, Intermountain Healthcare **Jacki Monson**, Chief Technology Risk Officer, Chief Information Security Officer, Chief Privacy Officer, Sutter Health **Omar Khawaja**, Chief Information Security Officer, Highmark Health Moderators: Marilyn Zigmund Luke (AHIP) and Tina Grande (Healthcare Leadership Council), WEDI Privacy & Security Workgroup Co-Chairs
1:00pm – 1:30pm	Stretch Break
1:30pm – 2:30pm	WEDI Workgroup Spotlight

It Takes a Village: Best Practices for Secondary EDI claim submissions from the perspectives of providers, payers, software vendors and clearinghouses
WEDI Claims Workgroup Co-Chairs **Beth Davis** (Allscripts) & **Stanley Nachimson** (Nachimson Advisors)

WEDI Prior Authorization Paper Review
WEDI Claims Workgroup Co-Chairs **Heather McComas** (AMA), and **Craig Knier** (Change Healthcare)

2:30pm – 4:00pm	Demo Day

2:30pm- 3:00pm, How to Operationally Scale for External Partner Exchange
Turn clinical data integration into your strategic advantage while preparing for future mandates
Navin Gupta, Director Product Management, edifecs

3:00pm- 3:30pm, A Payer Data Exchange Platform for Current and Future Regulations
US Regulatory mandates have embraced and incorporated the FHIR standards into the future rules of Payer to Payer, No Surprises Act (Price Transparency), and Prior Authorization, which will increase the volume and complexity of exchanged data between payers and other Healthcare organizations to unprecedented levels. In this session Smile CDR will discuss technology options on how this significant transformation for Payers can be achieved.
Adam Cole and **Drew Hannah**, smile CDR

3:30pm- 4:00 pm, Demo from axway
Complying with the transformation regulation such as the Interoperability Rule, Transparency in Coverage and No Surprises Act is challenging. We are opening up our organizations to third party developers. Often, meeting a compliance date has meant compromising the completeness of the solution. We believe one of the keys to cost effective compliance is delivering self-service solutions. Adding headcount to answer phones and emails is not the right answer. Delivering better user experiences for both our partners and our employees is essential to meeting our mission to improve health outcomes. Join us to learn more about the potential for process automation in regulatory compliance
- Understanding the producer's and consumer's viewpoint for FHIR APIs
- Enabling API consumer self-service improves developer's experience while reducing administrative burdens
- Automating notifications and approval workflows for producers enable faster time to provision while reducing the need to monitor queues, emails or phone messages

Success navigating 3-5 years of compliance projects requires creating automation that reduces the human resources needed to provision and monitor portals.

Ruby Raley, Vice President, Sales, Healthcare and Life Sciences, Axway
Ravee Chintha, Principal Solutions Architect, Axway

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