

SCHEDULE SUBJECT TO CHANGE

ALL TIMES ARE EASTERN DAYLIGHT TIME

Monday, October 18, 2021, Conference Day One

wedi™ Coffee Kickoff/ Welcome

To Be Announced

Meeting the Challenge of Health Equity with Data

Rebecca C. Winokur, MD, MPH (she/her), Physician Executive and Service Line Leader, Health Equity and Social Determinants of Health, Cerner
Andrea Hendricks, EdD, CDE, Senior Director & Chief Diversity, Equity and Inclusion Officer, Cerner
Dick Flanagan, FACHE, CFCHE, Senior Vice President, Cerner

Stretch Break

Addressing Health Disparities in the LGBTQ+ Community

Elizabeth Petty, MD, director of the AMA Foundation - LGBTQ+ Fellowship Program, senior associate dean for academic affairs, the medical director of the genetic counselor training program, and a professor of pediatrics at the University of Wisconsin School of Medicine and Public Health (UW-SMPH).

Making SDoH and Health Equity into Business as Usual

Jay Sultan, VP Healthcare Strategy, LexisNexis Risk Solutions
Kelly Ko, PhD, Director, Data Governance and Interoperability, Sharp Healthcare

Using Artificial Intelligence and Social Determinants of Health to Identify Risk

Lisa Lines, PhD, Senior Health Services Researcher, RTI International
Denise Clayton, PhD, Research Economist, Health Care Financing and Payment,
 RTI International

Achieving Telehealth Success in Indian Country

James Stallcup, MD, CMIO, Cherokee Nation. Medical Director, Wilma P. Mankiller Health Center

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Oct. 18-21 | Virtual



CONFERENCE AGENDA

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Tuesday, October 19, 2021, Conference Day Two

10:45am – 11:00am	wedi Coffee Kickoff/Welcome
11:00am – 11:45am	Micky Tripathi , PhD, National Coordinator for Health Information Technology (ONC), US Department of Health and Human Services
11:45am – 12:30pm	Mary Greene, MD , Director, Office of Burden Reduction & Health Informatics, Centers for Medicare & Medicaid Services (CMS), US Department of Health and Human Services
12:30pm – 1:00pm	Stretch Break
1:00pm – 1:45pm	To Be Announced
1:45pm – 2:15pm	Tech Showcase presented by edifecs
2:30pm – 3:15pm	Electronics Attachment Updates Mary Lynn Bushman , Senior Business Analyst, National Government Services Christol Green , Clinical Medical Records Portfolio Manager, Anthem
3:15pm – 4:00pm	To Be Announced
4:00pm – 5:00pm	No Surprises Act Updates Robert Tennant , Vice President, Federal Affairs, WEDI

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Wednesday, October 20, 2021, Conference Day Three

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| 10:30am – 10:45am | wedi Coffee Kickoff/Welcome |
| 10:45am – 12:00pm | New App Economy; Issuers, Verifiers and the Infrastructure of Trust
Ryan Howells , Principal, Leavitt Partners, Management Team, CARIN Alliance |
| 12:00pm – 12:45pm | Sponsored Session presented by edifecs |
| 12:45pm – 1:15pm | Stretch Break |
| 1:15pm – 2:00pm | New App Economy; Delivering Value to the Consumer
Jennifer Blumenthal , Co-Founder and CEO, OneRecord and Kristen Valdes , Founder and CEO, b.Well |
| 2:00pm – 2:30pm | Tech Showcase presented by TIBCO |
| 2:30pm – 3:15pm | New App Economy; Security Challenges and Considerations for the Industry
Mari Savickis , Vice President, Public Policy, CHIME |
| 3:15pm – 4:00pm | Updates to NACHA Operating Rules
Brad Smith , Senior Director, Industry Engagement and Advocacy, NACHA
Pam Grosze , Vice President, Sr. Product Manager, PNC, WEDI Remittance Advice & Payment Workgroup Co-Chair
Pat Wijtyk , Medicaid Encounters Analyst, TMG Health, Inc, WEDI Remittance Advice & Payment Workgroup Co-Chair |
| 4:00pm – 4:45pm | New App Economy; Boots on the Ground- Understanding the Next Steps in Cultivating Health Data
Arien Malec , Senior Vice President, R&D, Change Healthcare |



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Thursday, October 21, 2021, Conference Day Four

10:45am – 11:00am	wedi Coffee Kickoff/Welcome
11:00am – 11:45am	To Be Announced
11:45am – 12:15pm	Tech Showcase Presented by axway
12:15pm - 1:00pm	Stay...Many Steps Ahead! CISO Summit; Ongoing Cybersecurity Considerations in Healthcare Erik Decker , Assistant Vice President, Chief Information Security Officer, Intermountain Healthcare Jacki Monson , Chief Technology Risk Officer, Chief Information Security Officer, Chief Privacy Officer, Sutter Health Omar Khawaja , Chief Information Security Officer, Highmark Health
1:00pm – 1:30pm	Stretch Break
1:30pm – 2:15pm	To Be Announced
2:15pm – 3:00pm	To Be Announced
3:00pm – 4:30pm	Demo Day A Payer Data Exchange Platform for Current and Future Regulations US Regulatory mandates have embraced and incorporated the FHIR standards into the future rules of Payer to Payer, No Surprises Act (Price Transparency), and Prior Authorization, which will increase the volume and complexity of exchanged data between payers and other Healthcare organizations to unprecedented levels. In this session Smile CDR will discuss technology options on how this significant transformation for Payers can be achieved. Adam Cole and Drew Hannah smile CDR Demo information from edifecs and axway coming soon

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