

wedi™ 2023

NATIONAL CONFERENCE

NOVEMBER 6-9, 2023
AMERICAN UNIVERSITY
WASHINGTON COLLEGE OF LAW
&
VIRTUAL



PAST ATTENDEE TITLES

ACCOUNT EXECUTIVE, EDI
ACTING CHIEF OF STAFF & SPECIAL ADVISOR
ADMINISTRATIVE SIMPLIFICATION PROGRAM
DIRECTOR
AITPM
ANALYST
ASSOCIATE
ASSOCIATE DIRECTOR, PRODUCT MARKETING
ASSOCIATE, MEMBER AND DATA SERVICES
ATHENAEDI PRODUCT MANAGER
AVP EDI & NATIONAL PAYER SUPPORT
BUS PROCESS CNSLT
BUSINESS ANALYST
BUSINESS ANALYST - SENIOR
BUSINESS ANALYST, SENIOR
BUSINESS CONSULTANT
BUSINESS CONSULTANT LEAD
BUSINESS CONSULTANT SR
BUSINESS CONSULTING SPECIALIST
BUSINESS DEVELOPMENT DIRECTOR, US
BUSINESS DEVELOPMENT REPRESENTATIVE
BUSINESS PROJECT PROGRAM MANAGER
CEO
CEO & CHIEF PATIENT ADVOCATE
CHIEF ARCHITECT REVENUE CYCLE SOLUTIONS
CHIEF EXECUTIVE OFFICER
CHIEF INFORMATION SECURITY OFFICER
CISO
CLINICAL AND HEALTH INFORMATICS LEAD
CLINICAL/MEDICAL RECORDS PORTFOLIO MANAGER
CMIO
CO-FOUNDER AND CEO
CO-FOUNDER AND CHIEF ARCHITECT
COMPLIANCE SPECIALIST
CONSULTANT
COO
CORE ASSOCIATE
CORE, ASSOCIATE
CORPORATE COUNSEL
CUSTOMER SUCCESS/TRAINING
DATA ANALYST
DEPUTY OFFICE DIRECTOR
DEVELOPER
DEVELOPER IV
DIRECTOR
DIRECTOR II
DIRECTOR, CLINICAL CONTENT
DIRECTOR, CODING AND HIT ADVOCACY
DIRECTOR, CORE
DIRECTOR, DATA GOVERNANCE AND
INTEROPERABILITY

DIRECTOR, DATA MANAGEMENT
DIRECTOR, DIGITAL PRODUCT
DIRECTOR, EBUSINESS SERVICES
DIRECTOR, EDI
DIRECTOR, EDI OPERATIONS
DIRECTOR, FEDERAL AFFAIRS
DIRECTOR, GEN MGMT
DIRECTOR, GLOBAL TERMINOLOGY CONTENT
DEVELOPMENT, IHMI
DIRECTOR, GOVERNMENT PROGRAM STRATEGY
DIRECTOR, HEALTHCARE PAYER RELATIONS
DIRECTOR, IMPLEMENTATION SERVICES
DIRECTOR, INFORMATION SYSTEMS DEVELOPMENT
DIRECTOR, INNOVATION ENGINEERING
DIRECTOR, INTEGRATION TECHNOLOGIES
DIRECTOR, IT INTEGRATION
DIRECTOR, NEXTGEN CLEARINGHOUSE
DIRECTOR, OFC OF BURDEN REDUCTION & HEALTH
INFORMATICS
DIRECTOR, PRODUCT ANALYSIS
DIRECTOR, PRODUCT MANAGEMENT
DIRECTOR, PRODUCT MGMT
DIRECTOR, PROVIDER CONNECTIVITY & PAYMENTS
DIRECTOR, SOLUTIONS CONSULTING
DIRECTOR, TRAINING AND EDUCATION
DIRECTOR, TRANSACTION CONTENT
EDI ACCOUNT REP
EDI ACCOUNT REPRESENTATIVE
EDI ANALYST
EDI ASSOC DIRECTOR
EDI BUSINESS ANALYST
EDI COMPLIANCE MANAGER
EDI CONSULTANT
EDI COORDINATOR
EDI MANAGER
EDI OPERATIONS ANALYST II
EDI SYSTEMS ANALYST ADVISOR
EDI SYSTEMS ANALYST II
EHEALTH BUS OPS COORDINATOR
EMAIL COLLABORATOR
ENTERPRISE ARCHITECT
EVP
EXECUTIVE ASSISTANT
EXECUTIVE DIRECTOR
EXECUTIVE DIRECTOR HIT STRATEGY
EXPERIENCE CONSULTANT
GROUP DIRECTOR
HCEG
HEALTH ECONOMICS AND EVALUATION
HEALTH INFORMATION MANAGER
HEALTH INSURANCE SPECIALIST
HEALTH INSURANCE SPECIALIST / NURSE
CONSULTANT
HEALTH POLICY ANALYST
HEALTH SYSTEMS SPECIALIST
HUMANA
IMPLEMENTATION BA
IMPLEMENTATION CONSULTANT
INITIATIVE PROJECT LEAD

INTERIM CIO
AIT SECURITY ANALYST III
IT SPECIALIST
LEAD BI ARCHITECT
MANAGEMENT ANALYST
MANAGER
MANAGER OF RESEARCH
MANAGER PRODUCTION SUPPORT
MANAGER, APPLICATION DEVELOPMENT
MANAGER, EDI OPERATIONS
MANAGER, EDI SOLUTIONS
MANAGER, EDIG SYSTEMS & OPERATIONS
MANAGER, INFORMATION TECHNOLOGY
MANAGER, IT SERVICES
MANAGER, PAYER KNOWLEDGE
MARKETING
MEDICAID ENCOUNTERS ANALYST
NATIONAL COORDINATOR
NATIONAL ENTERPRISE SOLUTION EXECUTIVE
NURSE CONSULTANT
NURSE INFORMATICIST
OFFICE MANAGER
PAYER SOLUTIONS EXECUTIVE
PHYSICIAN EXECUTIVE
PHYSICIAN, CLINICAL INFORMATICS
POLICY ADVISOR
POLICY RESEARCH ANALYST
PRESS
PRINCIPAL
PRINCIPAL CONSULTANT
PRINCIPAL PRE-SALES CONSULTANT
PRINCIPAL PRODUCT MANAGER
PROCESS CONSULTANT
PRODUCT DIRECTOR
PRODUCT MANAGER
PRODUCT MANAGER, ATHENAIDX-FRM
PRODUCT MANAGER, PRACTICE MANAGEMENT
SOLUTIONS
PRODUCT STRATEGY DIR.
PROGRAM ANALYST
PROGRAM MANAGER
PROGRAM SPECIALIST
PROGRAMMER ANALYST
PROJECT ANALYST
PROJECT LEAD, EDI REGULATORY SUPPORT &
TRANSACTION MANAGEMENT
PROJECT MANAGER
PROPOSAL MANAGER
PUBLIC SECTOR LEAD
RCM POLICY + BUSINESS SOLUTIONS PROGRAM
ADMINISTRATOR
RN
SECURITY ANALYST
SENIOR PRODUCT MANAGER
SENIOR ADVISOR IN THE HEALTH INFORMATICS
OFFICE
SENIOR ADVISOR VALUE-BASED MARKETS
SENIOR ASSOCIATE
SENIOR ASSOCIATE DEAN, ACADEMIC AFFAIRS

SENIOR ASSOCIATE, CERTIFICATION
SENIOR BUSINESS ANALYST
SENIOR BUSINESS AND INTEGRATION ANALYST
SENIOR BUSINESS PROCESS ANALYST
SENIOR CONSULTANT
SENIOR CONTENT ANALYST
SENIOR CORPORATE EVENTS MANAGER
SENIOR DIRECTOR
SENIOR DIRECTOR & CHIEF DIVERSITY, EQUITY &
INCLUSION
SENIOR DIRECTOR, EDI REGULATORY SUPPORT AND
TRANSACTION MANAGEMENT
SENIOR DIRECTOR, INDUSTRY VERTICALS
SENIOR EDI ANALYST
SENIOR EDI INTEROPERABILITY SPECIALIST
SENIOR EDITOR
SENIOR HEALTH SERVICES RESEARCHER
SENIOR IT BUSINESS ANAYST
SENIOR MANAGER
SENIOR MANAGER, CAQH CORE
SENIOR MGR BUS SYSTEM ANALYSIS
SENIOR PM
SENIOR POLICY ANALYST
SENIOR PRODUCT MANAGER
SENIOR PRODUCT MARKETING MANAGER
SENIOR PROJECT LEAD
SENIOR PROJECT MANAGER
SENIOR PROJECT OWNER
SENIOR QA MANAGER
SENIOR SOLUTION ARCHITECT, HEAD OF SALES
ENGINEERING
SENIOR SPECIALIST II
SENIOR TECHNICAL ADVISOR
SENIOR VICE PRESIDENT
SENIOR VICE PRESIDENT, PRODUCT R&D
SENIOR VICE PRESIDENT, SOLUTIONS
SENIOR WASHINGTON COUNSEL
SH VP, CTRO, CISO & CPO
SOLUTION CONSULTANT
SPECIALIST PRODUCT MANAGER
STAFF VICE PRESIDENT
TECHNICAL ADVISOR
TECHNICAL IMPLEMENTATION LEAD
TECHNICAL PRODUCT MANAGER
TRANSACTION CONTENT BUSINESS ANALYST II
VICE PRESIDENT
VICE PRESIDENT & SENIOR PRODUCT MANAGER
CORPORATE & INSTITUTIONAL BANKING
VICE PRESIDENT, ENGINEERING
VICE PRESIDENT, FEDERAL AFFAIRS
VICE PRESIDENT, FINANCIAL SOLUTIONS
VICE PRESIDENT, HEALTHCARE PRODUCT
INNOVATION
VICE PRESIDENT, HEALTHCARE STRATEGY
VICE PRESIDENT, IMPLEMENTATION SVS
VICE PRESIDENT, MARKETING
VICE PRESIDENT, PUBLIC POLICY
VICE PRESIDENT, SENIOR PRODUCT MANAGER
VP SALES, HEALTHCARE

PAST ORGANIZATIONS IN ATTENDANCE

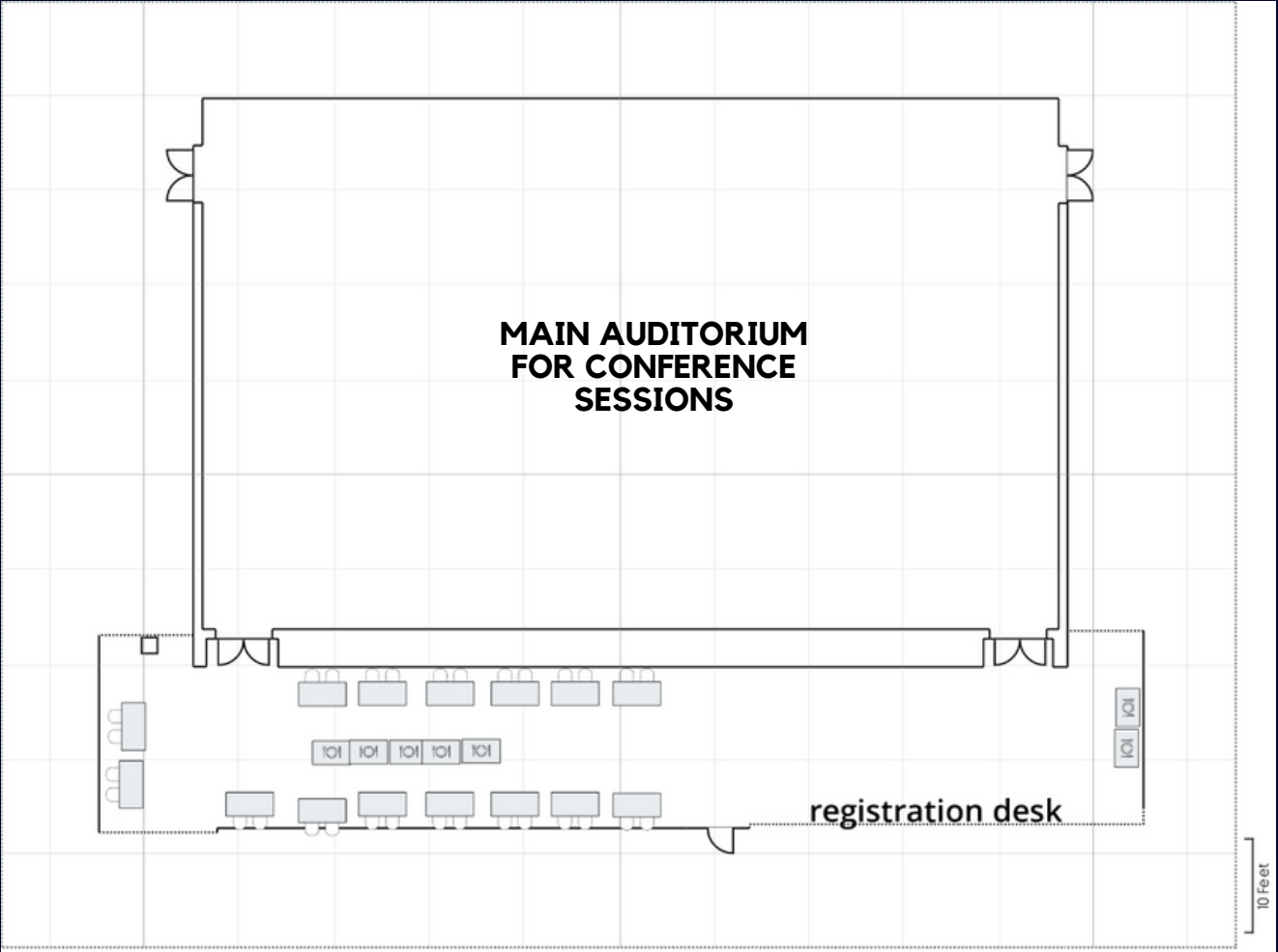
AARP
AETNA
AI
AKIN GUMP STRAUSS HAUER & FELD LLP
ALLCLEAR ID
ALLSCRIPTS
ALPHA II
AMERICAN DENTAL ASSOCIATION
AMERICAN HEART ASSOCIATION
AMERICAN HOSPITAL ASSOCIATION
AMERICAN MEDICAL ASSOCIATION
AMERICA'S HEALTH INSURANCE PLANS
ANDERSON INTERACTIVE
ANTHEM
ANTHEM BLUE CROSS BLUE SHIELD
ANTHEM BLUE CROSS OF CALIFORNIA
ANTHEM INC.
APPLE
APPROOV
ATHENAHEALTH
AVAILITY
AVALERE
AXWAY
AZUBA CORPORATION
B.WELL
BLUE CROSS BLUE SHIELD ASSOCIATION
BLUE CROSS BLUE SHIELD OF ALABAMA
BLUE CROSS BLUE SHIELD OF KANSAS
BLUE CROSS BLUE SHIELD OF KANSAS
BLUE CROSS BLUE SHIELD OF LOUISIANA
BLUE CROSS BLUE SHIELD OF SOUTH CAROLINA
BLUE CROSS BLUE SHIELD OF TENNESSEE
BOOZ ALLEN HAMILTON
BOUNDARY INFORMATION GROUP
CALIFORNIA DEPT OF HEALTH CARE SERVICES
CALIFORNIA OFFICE OF HEALTH INFORMATION
INTEGRITY
CAQH
CENTER FOR BEHAVIOR THERAPY
CENTERS FOR MEDICARE & MEDICAID SERVICES
(CMS)
CERNER CORPORATION
CHANGE HEALTHCARE
CHEROKEE NATION
CHIME
CIGNA
CLAIM.MD

COGNIZANT
COGNOSANTE
COLLABORATOR
COLUMBIA UNIVERSITY
COMMONWEALTH OF PENNSYLVANIA
CRISP- REGIONAL HEALTH INFORMATION
EXCHANGE
CVS HEALTH
DAVIS WRIGHT TREMAINE LLP
DELTA AIRLINES
DEPARTMENT OF HEALTH & HUMAN SERVICES
DEPARTMENT OF VETERANS AFFAIRS
DESERET MUTUAL
DISTRICT OF COLUMBIA GOVERNMENT
DST HEALTH SOLUTIONS
DWT
EDI HEALTH GROUP
EDIFICS
EL RIO HEALTH CENTER
ELDORADO COMPUTING
ELECTRONIC HEALTHCARE NETWORK
ACCREDITATION COMMISSION (EHNAC)
ENABLECARE GROUP
ETACTICS
EXPERIAN HEALTH
EXPRESS SCRIPTS
FEDERAL TRADE COMMISSION
FEDERATION OF AMERICAN HOSPITALS
FLORIDA BLUE
GEHA
GEORGE MASON UNIVERSITY
GEORGE WASHINGTON UNIVERSITY
GREENWAY CLEARINGHOUSE
GREENWAY HEALTH
GREKTEK HOLDINGS
HARVARD PILGRIM HEALTH CARE
HAWAII MEDICAL SERVICE ASSOC.
HCA HEALTHCARE
HEALTH CARE BIZ DEV (HCBBD)
HEALTH CARE EXECUTIVE GROUP (HCEG)
HEALTH CARE SERVICE CORPORATION
HEALTH IT STRATEGIST
HEALTHCARE EXECUTIVE GROUP
HEALTHCARE FINANCIAL MANAGEMENT
ASSOCIATION
HEALTHCARE LEADERSHIP COUNCIL
HEALTHTRIO
HHS OFFICE FOR CIVIL RIGHTS
HIGHMARK HEALTH SOLUTIONS
HIMSS
HITRUST
HOLON SOLUTIONS
HORIZON BLUE CROSS BLUE SHIELD
HUMANA

IJIS INSTITUTE
IMPRADO
INDIANA HEMOPHILIA AND THROMBOSIS CENTER
INDIANA STATE DEPARTMENT OF HEALTH
INITIATE GOVERNMENT SOLUTIONS
INTELLIGENT MEDICAL OBJECTS
INTERMOUNTAIN HEALTHCARE
INTERSYSTEMS
JECONSULTING
JOHNS HOPKINS HEALTH SYSTEM
JOPARI SOLUTIONS
KAISER FOUNDATION HEALTH PLAN
KAISER PERMANENTE
KUNZ, LEIGH & ASSOCIATES
L.A. CARE HEALTH PLAN
LABCORP
LANTANA CONSULTING GROUP
LEADINGAGE
LEAVITT PARTNERS LLC
LEXISNEXIS RISK SOLUTIONS - HEALTHCARE
MASSACHUSETTS HEALTH DATA CONSORTIUM
MASSCHALLENGE
MAYO CLINIC
MCG HEALTH
MEDICAL GROUP MANAGEMENT ASSOCIATION
MEDICAL MUTUAL OF OHIO
MEDIMPACT
MEDINFORMATIX
MEDSTAR HEALTH
METTLE SOLUTIONS
MINNESOTA DEPARTMENT OF HEALTH
MITCHELL INTERNATIONAL
MONTEFIORE MEDICAL CENTER
NACHA - THE ELECTRONIC PAYMENTS
ASSOCIATION
NANTHEALTH
NATIONAL COMMITTEE FOR QUALITY ASSURANCE
(NCQA)
NATIONAL GOVERNMENT SERVICES
NATIONAL HEALTH INFORMATION
INFRASTRUCTURE (HHS)
NEW YORK EHEALTH COLLABORATIVE
NEXTGEN HEALTHCARE
NUVANCE HEALTH SYSTEM
OFFICE OF SENATOR BILL CASSIDY
OFFICE OF THE NATIONAL COORDINATOR FOR
HEALTH INFORMATION TECHNOLOGY (HHS/ONC)
ONERECORD
OPTUM
OPTUM360
OPTUMHEALTH
ORBOGRAPH
PALMETTOGBA
PAYERPATH

PLEXIS HEALTHCARE SYSTEMS
PNC BANK
PNT DATA CORP
POINT32HEALTH
PRIMWEST HEALTH
PRIORITYHEALTH
PROVIDENCE MEDICAL FOUNDATION
PWC
QUALITY INSIGHTS
RACHEL FOERSTER & ASSOCIATES LTD
RADNET
ROYAL CARIBBEAN CRUISES
RTI INTERNATIONAL
SECURE EXCHANGE SOLUTIONS
SENATE HELP COMMITTEE
SHARP HEALTHCARE
SMILE CDR
SOCIETY OF PROFESSIONAL BENEFIT
ADMINISTRATORS
SOFTHEON
SPARKSOFT CORPORATION
SS&C HEALTH
SURESCRIPTS
SUTTER HEALTH
TAPQA
TETRUS CORP
THE COMMONS PROJECT FOUNDATION
THE SEQUOIA PROJECT
TIBCO SOFTWARE
TRANSUNION HEALTHCARE
TRUSTMARK BENEFITS
UCARE
UNITED HEALTHCARE
UNIVERSITY OF WISCONSIN SCHOOL OF
MEDICINE AND PUBLIC HEALTH
URAC
VANDERBILT UNIVERSITY MEDICAL CENTER
VETERANS HEALTH ADMINISTRATION
VYNE
WAYSTAR
WEST MONROE
WPS INSURANCE
XIFIN
ZELIS PAYMENTS

EXHIBIT AT THE WEDI 2023 NATIONAL CONFERENCE



SPONSORSHIP OPPORTUNITIES

*ALL SPONSORSHIPS INCLUDE:

- Pre- and post-conference registration list
- Branding & Recognition on WEDI website, conference page, online event platform, agenda, and emails

PLATINUM SPONSORSHIP PACKAGE

45-minute sponsored education session or panel discussion*

One table-top exhibit space

Two sponsored snack & coffee breaks (AM & PM on the day of your choice)

One meter board advertisement to be displayed near registration

One sponsored webinar

One sponsored ad/thought leadership article in the WEDI newsletter

Conference registrations: 8 in-person for the sponsor and 1 corporate pass for the sponsor's employees to attend virtually

GOLD SPONSORSHIP PACKAGE

45-minute sponsored education session or panel discussion*

One table-top exhibit space

One sponsored podcast

Conference registrations: 5 in-person for the sponsor and 1 corporate pass for the sponsor's employees to attend virtually

*MUST BE EDUCATIONAL IN NATURE, ENCOURAGED TO CO-PRESENT WITH A CLIENT TO SHARE A CASE STUDY AND/OR SUCCESS STORY. FORMAT IS SPONSOR'S CHOICE (PANEL, SINGLE/DOUBLE PRESENTER, AUDIENCE DISCUSSION, ETC).

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SILVER SPONSORSHIPS (A LA CARTE)

THOUGHT LEADERSHIP

INNOVATORS & IMPLEMENTERS HOUR

-\$25,000

-Deliverables:

- Sponsor to select up to 4 organizations to share 15-minute presentations on their successful or unique innovation/implementation of data exchange solutions
- Short introduction of your company and the reason you are sponsoring this session, prior to any of the 4 short presentations
- Opportunity to introduce each of the 4 organizations, their speakers, and session titles
- Meter board with sponsor graphic placed at registration
- Conference registrations: 10 in-person for the sponsoring organization & partners, and 1 corporate pass for the sponsor's employees to attend virtually

* Briefly describe what your organization does, why your organization is sponsoring this session, & why this is session important to you, the audience and the industry (2-3 minutes max)

SPONSORED EDUCATIONAL PRESENTATION OR PANEL DISCUSSION (WITH LEAD GEN + MP4 OF SESSION)

-\$10,000

-Deliverables:

- 45-minute Sponsored session to be presented by sponsor, or, panel discussion to include sponsor participation*
- MP4 video recording of the session
- Conference registrations: 3 in-person for the sponsor and 1 corporate pass for the sponsor's employees to attend virtually

*Must be educational in nature, encouraged to co-present with a client to share a case study and/or success story. Format is sponsor's choice.

COFFEE TALK MORNING DISCUSSION (2 AVAILABLE – DAY 2 OR 3; 15 MINUTES EACH)

-\$7,500

-Deliverables:

- WEDI & Sponsor hold short interview/discussion prior to the first session of day 2 or 3 of the conference (15 minutes)
- Conference registrations: 2 in-person for the sponsor and 1 corporate pass for the sponsor's employees to attend virtually
- \$5 digital Starbucks gift card provided to the 1st 100 attendees, courtesy of sponsor
- Sponsor logo & short message on email/landing page for digital gift card redemption (option for attendee to donate the \$5 or accept \$5 gift card)
- Conference registrations: 3 in-person for the sponsor and 1 corporate pass for the sponsor's employees to attend virtually

SPONSORSHIP OPPORTUNITIES

*ALL SPONSORSHIPS INCLUDE:

- Pre- and post-conference registration list
- Branding & Recognition on WEDI website, conference page, online event platform, agenda, and emails

INTRODUCE AN EDUCATIONAL SESSION

-\$6,000

-Deliverables:

- Short introduction of your company, the session, and the session speaker*
- Conference registrations: 2 in-person for the sponsor and 3 virtual passes for the sponsor's employees to attend virtually

* Briefly describe what your organization does, why your organization is sponsoring this session, why is this session important to you, the audience and the industry (2-3 minutes max)

PODCAST

-\$3,500

-Deliverables:

- 30-minute podcast episode
- Social media posts to announce the podcast
- MP3 file to use afterward for your purposes
- Conference registrations: 1 in-person for the sponsor and 1 individual pass for the sponsor's employee to attend virtually
- Lives on WEDI website and Apple podcast, Spotify, Stitcher, etc. (Easily shareable)

ATTENDEE ENGAGEMENT

OPENING RECEPTION SPONSOR

-\$25,000

-Deliverables:

- Verbal acknowledgement at beginning of reception
- Logo recognition on signage during the reception
- One table-top exhibit
- Conference registrations: 5 in-person for the sponsor and 1 corporate pass for the sponsor's employees to attend virtually

TRANSPORTATION SPONSOR

-\$25,000

-Deliverables:

- Verbal acknowledgement throughout the conference
- Logo recognition on signage during the event
- Logo recognition/custom artwork on two transportation meter boards
- Custom Lyft code of your choice, pre-funded for attendee trips
- One table-top exhibit
- Conference registrations: 5 in-person for the sponsor and 1 corporate pass for the sponsor's employees to attend virtually

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**NATIONAL
CONFERENCE**

SPONSORSHIP OPPORTUNITIES

*ALL SPONSORSHIPS INCLUDE:

- Pre- and post-conference registration list
- Branding & Recognition on WEDI website, conference page, online event platform, agenda, and emails

SPONSORED NETWORKING

-\$5,000

-Deliverables

- During breakfast – both online and in-person – offer focused discussions on a topic of your organization's choice
- Sponsor to provide moderators for each table (virtual & in-person)
- 22"x26" sign with sponsor logo placed at door of meeting room
- Sponsor logo placed on each virtual room in the Whova app
- Conference registrations: 2 in-person for the sponsor and 2 virtual passes for the sponsor's employees to attend virtually

MEALS & ATTENDEE CARE

MENTAL HEALTH BREAK SPONSOR

-\$15,000

-Deliverables:

- Dedicated quiet space utilizing a classroom onsite at the American University Washington College of Law
- Bottled water, canned soft drinks and snacks
- Coffee refreshed AM & PM
- 22"x26" sign with sponsor logo placed at door of meeting room
- Double sided meter board with sponsor graphic placed inside room
- Conference registrations: 3 in-person for the sponsor and 1 corporate pass for the sponsor's employees to attend virtually

LUNCH SPONSOR (3 AVAILABLE)

-\$10,000

-Deliverables:

- Sponsorship recognition on signage on site
- Verbal recognition prior to lunch break
- \$10 digital gift card provided to the 1st 100 virtual attendees
- Sponsor logo & short message on email/landing page for digital gift card redemption (option for attendee to donate the \$10 or accept \$10 gift card)
- Conference registrations: 3 in-person for the sponsor and 1 corporate pass for the sponsor's employees to attend virtually

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**NATIONAL
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SPONSORSHIP OPPORTUNITIES

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BREAKFAST SPONSOR (3 AVAILABLE)

-\$6,000

-Deliverables:

- Sponsorship recognition on signage on site
- Verbal recognition prior to lunch break
- \$10 digital gift card provided to the 1st 100 virtual attendees
- Sponsor logo & short message on email/landing page for digital gift card redemption (option for attendee to donate the \$10 or accept \$10 gift card)
- Conference registrations: 2 in-person for the sponsor and 1 corporate pass for the sponsor's employees to attend virtually

COFFEE BREAK (6 AVAILABLE; INCLUDES \$5 GIFT CARD TO 1ST 100 ATTENDEES)

-\$3,500

-Deliverables:

- Sponsorship recognition on signage on site
- \$5 digital gift card provided to the 1st 100 attendees, courtesy of sponsor
- Message delivering gift card to include sponsor logo and note of thanks to sponsor
- Conference registrations: 1 in-person for the sponsor and 1 individual pass for the sponsor's employee to attend virtually

BRANDING & RECOGNITION

LANYARD SPONSOR

-\$7,500

-Deliverables:

- Sponsor logo featured on lanyards handed to each in-person attendee
- ¾-1" white cloth lanyard provides ample space for logo recognition
- Conference registrations: 3 in-person for the sponsor and 1 corporate pass for the sponsor's employees to attend virtually

METER BOARD ADVERTISEMENT (ONSITE) & DIGITAL BOOTH (ONLINE)

-\$3,500

-Deliverables:

- 3' x 6' meter board with sponsor content printed onto one side, show graphic footer
- Foam core meter board & stand included in price (stand may block the bottom 6-8" of the meter board)
- Digital booth in the online event app
- Conference registrations: 1 in-person for the sponsor and 1 individual pass for the sponsor's employee to attend virtually

SPONSORSHIP OPPORTUNITIES

*ALL SPONSORSHIPS INCLUDE:

- Pre- and post-conference registration list
- Branding & Recognition on WEDI website, conference page, online event platform, agenda, and emails

EXHIBITS AND MEETING ROOMS

TABLE-TOP EXHIBIT SPACE

-\$5,000

-Deliverables:

- Physical table-top exhibit space at WEDI National (table + 2 chairs)
 - Ability to offer sponsor contest to attendees
- Virtual exhibit space in WEDI National web & mobile applications
 - Add a live videoconferencing link to engage with attendees face-to-face (sponsor to provide videoconferencing tool, e.g., Zoom)
- Conference registrations: 2 in-person for the sponsor and 1 corporate pass for the sponsor's employees to attend virtually

TABLE-TOP EXHIBIT - START-UP COMPANIES (UNDER \$1M REVENUE)

-\$2,500

-Deliverables:

- Physical table-top exhibit space at WEDI National (table + 2 chairs)
 - Ability to offer sponsor contest to attendees
- Virtual exhibit space in WEDI National web & mobile applications
 - Add a live videoconferencing link to engage with attendees face to face (sponsor to provide videoconferencing tool, e.g., Zoom, etc)
- Conference registrations: 2 in-person for the sponsor and 1 corporate pass for the sponsor's employees to attend virtually

MEETING ROOM SPONSOR

-\$10,000

-Deliverables:

- Dedicated use of a small classroom onsite at the American University Washington College of Law
- Bottled water, canned soft drinks and snacks
- 22"x26" sign with sponsor logo placed at door of meeting room
- Conference registrations: 3 in-person for the sponsor and 1 corporate pass for the sponsor's employees to attend virtually