

Spotlight Agenda

Subject to change

All Times Eastern Standard Time

Day 1, January 13, 2022

10:30am – 10:45am	WEDI Coffee Kickoff and Welcome
10:45am – 11:15am	Guidance and Insight; Understanting Healthcare's Advanced Threat Landscape **Josh Corman**, Chief Strategist, CISA COVID Task Force
11:15am – 12:00pm	Blockchain as a Healthcare Cybersecurity Option **Phillip Bauknight, Esq**. Partner and Chair of Cryptocurrency and Blockchain Taskforce, Fisher & Phillips LLP
12:00pm – 12:30pm	Stretch Break
12:30pm – 1:15pm	Consent Management & the Consumer Privacy Framework **Laura Hoffman, JD**, Assistant Director, Federal Affairs, American Medical Association **Alice Leiter, JD**, Vice President and Senior Counsel, eHealth Initiative and Foundation **Andrew Crawford, JD**, Policy Counsel, Center for Democracy and Technology- Data and Privacy Project
1:15pm – 2:00pm	Telehealth Cybersecurity Considerations **Mark Jarrett, MD**, Senior Vice President, Chief Quality Officer, and Deputy Chief Medical Officer, Northwell Health
2:00pm – 2:45pm	Data Sharing, Privacy and Consent. Could it get more complex? **Ruby Raley**, VP, Healthcare, Axway **Seth Proctor**, CEO and Founder, Tranquil Data
2:45pm – 3:45pm	CISO Roundtable **Daniel Bowden**, Vice President and CISO, Sentara Healthcare **Rick Doten**, Vice President, Information Security, Centene Corporation, CISO, Carolina Complete Health **Stephen Dunkle**, CISO, Geisinger Moderator: **David Finn**, Vice President, CHIME

3:45pm – 4:30pm	Stay Informed and Threat Ready; How did Healthcare fare in Verizon's 2021 Data Breach Investigations Report? **Philippe Langlois**, Senior Principal- Security Risk Management, Verizon Data Breach Investigative Report

Day 2, January 14, 2022

10:45am – 11:00am	WEDI Coffee Kickoff & Welcome
11:00am – 11:45am	405(d) Tools, Guidance & Resources **Julie Chua**, Risk Management Branch Chief, US Department of Health & Human Services. Co-Chair 405(d) Task Group
11:30am – 12:45pm	From the User to the Server Host Experience; Understanding the Business Aspects of Authetication Protocols **Julie Maas**, Founder & CEO, EMR Direct
12:45pm – 1:15pm	Stretch Break
1:15pm – 2:00pm	Federal Trade Commission App Enforcement Updates **Ryan Mehm**, Attorney, Bureau of Consumer Protection, Federal Trade Commission
2:00pm – 2:45pm	3rd Party App Safety Considerations **Andrew Tomlinson**, Director of Federal Affairs, CHIME

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