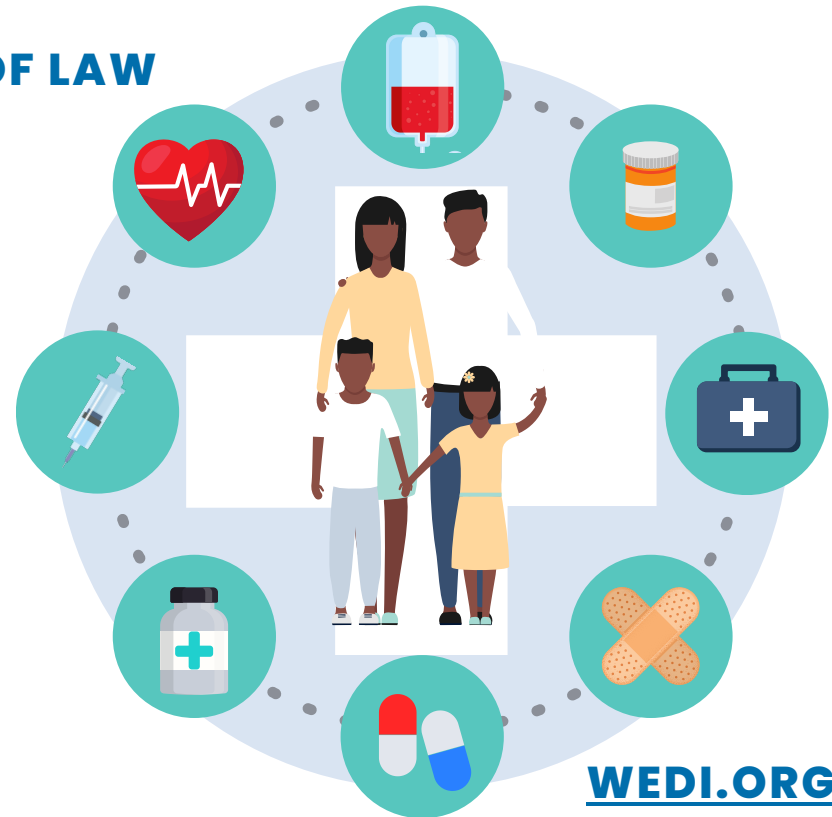


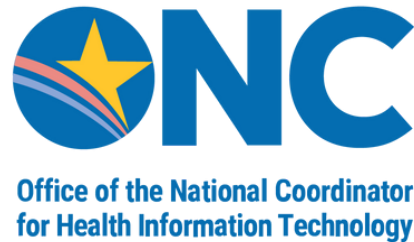


HEALTH EQUITY FORUM & WORKSHOP

FEBRUARY 12-13, 2024
AMERICAN UNIVERSITY, WASHINGTON COLLEGE OF LAW
WASHINGTON, DC



COLLABORATING ORGANIZATIONS



AGENDA



Monday, February 12

Keynote Address 1, The Mission, Lisa Green, MD, CEO & Co-Founder, Family Christian Health Center

Keynote Address 2, Vindell Washington, MD, Chief Clinical Officer, Director of Health Equity Center of Excellence, Verily Health Platforms (invited)

Health Equity Data Efforts: Federal Panel

Health Equity, Social Services & Data Efforts, Provider/Payer Panel

Health Equity, Community Engagement & Data Efforts, Coalitions Panel

Health Equity Data Efforts: Standard Development Organizations (SDO) Panel

Tuesday, February 13

Small Group Discussions 1: Policy, Standards and Technology, Care Delivery, & More

Small Group Discussions 2: Policy, Standards and Technology, Care Delivery, & More

Report Out, Q&A, Next Steps



EVENT OVERVIEW



A variety of organizations – industry groups, community organizations, state and federal agencies, philanthropic organizations and other health care/social services stakeholders – are working to tackle healthcare disparities through varied health equity and SDOH-related efforts.

A lack of awareness of programs, resources or available data/technology to assist in these SDOH-related problems will result in redundancies, inefficiencies, fragmentation, missed opportunities and suboptimal results.

The WEDI/HL7 Health Equity Forum & Workshop will provide an informative, collaborative environment for key health equity stakeholders to share approaches, activities and update on health equity initiatives, community engagement, data exchange/standards/technology, and funding efforts. Together, we will:

- Reduce the silo driven approaches, and take advantage of opportunities to braid together the variety of funding sources
- Provide all attendees with information and resources related to newly developed and approved standards, protocols, and practices
- Assess the interest and options to join existing and new online communities to allow for the sharing of myriad initiatives
- Identify the challenges for effective use of technology for underserved communities

The program will begin with industry experts identifying and discussing key initiatives and issues related to the new White House playbook for SDOH and Health Equity, followed by working group discussions on approaches and implementation challenges.



PAST ATTENDEE ORGANIZATIONS



+ MORE

SPONSORSHIP OPTIONS



PLATINUM SPONSORSHIP PACKAGE

3 AVAILABLE
\$20,000

Choose 1 of the following:

- ~~Introduce keynote speaker (1 available)~~ **SOLD**
- Lanyard sponsor (1 available)
- WiFi sponsor (tent cards on tables)
(1 available)

Plus choose 2 of the following:

- Moderate Day 1 panel OR Facilitate Day 2 discussion (sponsor's choice)
(multiple available)
- 15-minute presentation on Day 1 (priority order)
(3 remaining)
- Lunch sponsor recognition
(signage, cups, napkins, plates)
(2 available)
- Table-top exhibit (multiple available)

GOLD SPONSORSHIP PACKAGE

4 AVAILABLE
\$10,000

Choose any 2 of the following:

- Moderate Day 1 panel OR Facilitate Day 2 discussion (sponsor's choice) (multiple available)
- 15-minute presentation on Day 1 (multiple available)
- Coffee break/snack sponsor (signage, cups, napkins) (multiple available)
- Table-top exhibit (multiple available)

SILVER SPONSORSHIP PACKAGE (EXHIBITOR ONLY)

5 AVAILABLE
\$5,000 (OVER \$1M REVENUE)
\$2,500 (UNDER \$1M REVENUE)

- Table-top exhibit, to include:
 - (1) 6' draped table
 - (2) chairs
 - (1) surge protector



SPONSORSHIP OPTIONS



***ALL SPONSORSHIPS INCLUDE:**

- In-person registrations (can be used by sponsor's staff, strategic partners, clients, etc.)
 - Platinum (10) / Gold (5) / Silver (2)
- Virtual registration (unlimited for your organization's employees)
- Access to the attendee list
- Branding for your organization as a sponsor* in/on:
 - Promotional emails for the event
 - Event landing page
 - Official conference slides
 - On-site event signage
 - Social media promotion

*Logo size may differ based on sponsorship level

RESERVE TODAY!

Bill Allder, CAE, CBBF

Associate Director, Membership & Business Development

703-507-3543

ballder@wedi.org



EXHIBIT HALL

