

2022 NATIONAL CONFERENCE

OCTOBER 25-27
WASHINGTON, DC



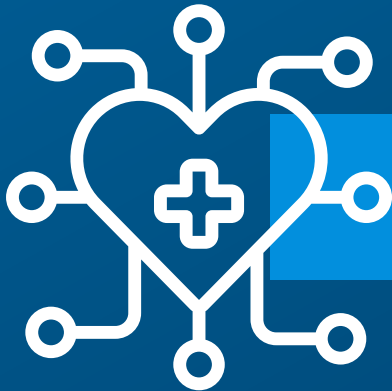
AGENDA AND CONFERENCE THEMES

TUES, OCT 25



**MORNING- WEDI WORKGROUP MEETINGS
AFTERNOON- REGULATIONS, POLICY**

WED, OCT 26



**CLINICAL DATA EXCHANGE,
EMERGING TECHNOLOGY**

THURS, OCT 27



**HEALTH EQUITY,
NO SURPRISES ACT**

FOR MORE INFO VISIT [WEDI.ORG](https://wedi.org)



PAST ATTENDEE TITLES

ACCOUNT EXECUTIVE, EDI
ACTING CHIEF OF STAFF & SPECIAL ADVISOR
ADMINISTRATIVE SIMPLIFICATION PROGRAM DIRECTOR
AITPM
ANALYST
ASSOCIATE
ASSOCIATE DIRECTOR, PRODUCT MARKETING
ASSOCIATE, MEMBER AND DATA SERVICES
ATHENAEDI PRODUCT MANAGER
AVP EDI & NATIONAL PAYER SUPPORT
BUS PROCESS CNSLT
BUSINESS ANALYST
BUSINESS ANALYST - SENIOR
BUSINESS ANALYST, SENIOR
BUSINESS CONSULTANT
BUSINESS CONSULTANT LEAD
BUSINESS CONSULTANT SR
BUSINESS CONSULTING SPECIALIST
BUSINESS DEVELOPMENT DIRECTOR, US
BUSINESS DEVELOPMENT REPRESENTATIVE
BUSINESS PROJECT PROGRAM MANAGER
CEO
CEO & CHIEF PATIENT ADVOCATE
CHIEF ARCHITECT REVENUE CYCLE SOLUTIONS
CHIEF EXECUTIVE OFFICER
CHIEF INFORMATION SECURITY OFFICER
CISO
CLINICAL AND HEALTH INFORMATICS LEAD
CLINICAL/MEDICAL RECORDS PORTFOLIO MANAGER
CMIO
CO-FOUNDER AND CEO
CO-FOUNDER AND CHIEF ARCHITECT
COMPLIANCE SPECIALIST
CONSULTANT
COO
CORE ASSOCIATE
CORE, ASSOCIATE
CORPORATE COUNSEL
CUSTOMER SUCCESS/TRAINING
DATA ANALYST
DEPUTY OFFICE DIRECTOR
DEVELOPER
DEVELOPER IV
DIRECTOR
DIRECTOR II
DIRECTOR, CLINICAL CONTENT
DIRECTOR, CODING AND HIT ADVOCACY
DIRECTOR, CORE
DIRECTOR, DATA GOVERNANCE AND INTEROPERABILITY
DIRECTOR, DATA MANAGEMENT
DIRECTOR, DIGITAL PRODUCT
DIRECTOR, EBUSINESS SERVICES
DIRECTOR, EDI
DIRECTOR, EDI OPERATIONS
DIRECTOR, FEDERAL AFFAIRS

DIRECTOR, GEN MGMT
DIRECTOR, GLOBAL TERMINOLOGY CONTENT DEVELOPMENT, IHMI
DIRECTOR, GOVERNMENT PROGRAM STRATEGY
DIRECTOR, HEALTHCARE PAYER RELATIONS
DIRECTOR, IMPLEMENTATION SERVICES
DIRECTOR, INFORMATION SYSTEMS DEVELOPMENT
DIRECTOR, INNOVATION ENGINEERING
DIRECTOR, INTEGRATION TECHNOLOGIES
DIRECTOR, IT INTEGRATION
DIRECTOR, NEXTGEN CLEARINGHOUSE
DIRECTOR, OFC OF BURDEN REDUCTION & HEALTH INFORMATICS
DIRECTOR, PRODUCT ANALYSIS
DIRECTOR, PRODUCT MANAGEMENT
DIRECTOR, PRODUCT MGMT
DIRECTOR, PROVIDER CONNECTIVITY & PAYMENTS
DIRECTOR, SOLUTIONS CONSULTING
DIRECTOR, TRAINING AND EDUCATION
DIRECTOR, TRANSACTION CONTENT
EDI ACCOUNT REP
EDI ACCOUNT REPRESENTATIVE
EDI ANALYST
EDI ASSOC DIRECTOR
EDI BUSINESS ANALYST
EDI COMPLIANCE MANAGER
EDI CONSULTANT
EDI COORDINATOR
EDI MANAGER
EDI OPERATIONS ANALYST II
EDI SYSTEMS ANALYST ADVISOR
EDI SYSTEMS ANALYST II
EHEALTH BUS OPS COORDINATOR
EMAIL COLLABORATOR
ENTERPRISE ARCHITECT
EVP
EXECUTIVE ASSISTANT
EXECUTIVE DIRECTOR
EXECUTIVE DIRECTOR HIT STRATEGY
EXPERIENCE CONSULTANT
GROUP DIRECTOR
HCEG
HEALTH ECONOMICS AND EVALUATION
HEALTH INFORMATION MANAGER
HEALTH INSURANCE SPECIALIST
HEALTH INSURANCE SPECIALIST / NURSE CONSULTANT
HEALTH POLICY ANALYST
HEALTH SYSTEMS SPECIALIST
HUMANA
IMPLEMENTATION BA
IMPLEMENTATION CONSULTANT
INITIATIVE PROJECT LEAD
INTERIM CIO
AIT SECURITY ANALYST III
IT SPECIALIST
LEAD BI ARCHITECT
MANAGEMENT ANALYST
MANAGER

MANAGER OF RESEARCH
MANAGER PRODUCTION SUPPORT
MANAGER, APPLICATION DEVELOPMENT
MANAGER, EDI OPERATIONS
MANAGER, EDI SOLUTIONS
MANAGER, EDIG SYSTEMS & OPERATIONS
MANAGER, INFORMATION TECHNOLOGY
MANAGER, IT SERVICES
MANAGER, PAYER KNOWLEDGE
MARKETING
MEDICAID ENCOUNTERS ANALYST
NATIONAL COORDINATOR
NATIONAL ENTERPRISE SOLUTION EXECUTIVE
NURSE CONSULTANT
NURSE INFORMATICIST
OFFICE MANAGER
PAYER SOLUTIONS EXECUTIVE
PHYSICIAN EXECUTIVE
PHYSICIAN, CLINICAL INFORMATICS
POLICY ADVISOR
POLICY RESEARCH ANALYST
PRESS
PRINCIPAL
PRINCIPAL CONSULTANT
PRINCIPAL PRE-SALES CONSULTANT
PRINCIPAL PRODUCT MANAGER
PROCESS CONSULTANT
PRODUCT DIRECTOR
PRODUCT MANAGER
PRODUCT MANAGER, ATHENAIDX-FRM
PRODUCT MANAGER, PRACTICE MANAGEMENT SOLUTIONS
PRODUCT STRATEGY DIR.
PROGRAM ANALYST
PROGRAM MANAGER
PROGRAM SPECIALIST
PROGRAMMER ANALYST
PROJECT ANALYST
PROJECT LEAD, EDI REGULATORY SUPPORT & TRANSACTION MANAGEMENT
PROJECT MANAGER
PROPOSAL MANAGER
PUBLIC SECTOR LEAD
RCM POLICY + BUSINESS SOLUTIONS PROGRAM ADMINISTRATOR
RN
SECURITY ANALYST
SENIOR PRODUCT MANAGER
SENIOR ADVISOR IN THE HEALTH INFORMATICS OFFICE
SENIOR ADVISOR VALUE-BASED MARKETS
SENIOR ASSOCIATE
SENIOR ASSOCIATE DEAN, ACADEMIC AFFAIRS
SENIOR ASSOCIATE, CERTIFICATION
SENIOR BUSINESS ANALYST
SENIOR BUSINESS AND INTEGRATION ANALYST
SENIOR BUSINESS PROCESS ANALYST
SENIOR CONSULTANT
SENIOR CONTENT ANALYST

SENIOR CORPORATE EVENTS MANAGER
SENIOR DIRECTOR
SENIOR DIRECTOR & CHIEF DIVERSITY, EQUITY & INCLUSION
SENIOR DIRECTOR, EDI REGULATORY SUPPORT AND TRANSACTION MANAGEMENT
SENIOR DIRECTOR, INDUSTRY VERTICALS
SENIOR EDI ANALYST
SENIOR EDI INTEROPERABILITY SPECIALIST
SENIOR EDITOR
SENIOR HEALTH SERVICES RESEARCHER
SENIOR IT BUSINESS ANALYST
SENIOR MANAGER
SENIOR MANAGER, CAQH CORE
SENIOR MGR BUS SYSTEM ANALYSIS
SENIOR PM
SENIOR POLICY ANALYST
SENIOR PRODUCT MANAGER
SENIOR PRODUCT MARKETING MANAGER
SENIOR PROJECT LEAD
SENIOR PROJECT MANAGER
SENIOR PROJECT OWNER
SENIOR QA MANAGER
SENIOR SOLUTION ARCHITECT, HEAD OF SALES ENGINEERING
SENIOR SPECIALIST II
SENIOR TECHNICAL ADVISOR
SENIOR VICE PRESIDENT
SENIOR VICE PRESIDENT, PRODUCT R&D
SENIOR VICE PRESIDENT, SOLUTIONS
SENIOR WASHINGTON COUNSEL
SH VP, CTRO, CISO & CPO
SOLUTION CONSULTANT
SPECIALIST PRODUCT MANAGER
STAFF VICE PRESIDENT
TECHNICAL ADVISOR
TECHNICAL IMPLEMENTATION LEAD
TECHNICAL PRODUCT MANAGER
TRANSACTION CONTENT BUSINESS ANALYST II
VICE PRESIDENT
VICE PRESIDENT & SENIOR PRODUCT MANAGER
CORPORATE & INSTITUTIONAL BANKING
VICE PRESIDENT, ENGINEERING
VICE PRESIDENT, FEDERAL AFFAIRS
VICE PRESIDENT, FINANCIAL SOLUTIONS
VICE PRESIDENT, HEALTHCARE PRODUCT INNOVATION
VICE PRESIDENT, HEALTHCARE STRATEGY
VICE PRESIDENT, IMPLEMENTATION SVS
VICE PRESIDENT, MARKETING
VICE PRESIDENT, PUBLIC POLICY
VICE PRESIDENT, SENIOR PRODUCT MANAGER
VP SALES, HEALTHCARE

**2022
NATIONAL
CONFERENCE**



PAST ORGANIZATIONS IN ATTENDANCE

AARP
AETNA
AI
AKIN GUMP STRAUSS HAUSER & FELD LLP
ALLCLEAR ID
ALLSCRIPTS
ALPHA II
AMERICAN DENTAL ASSOCIATION
AMERICAN HEART ASSOCIATION
AMERICAN HOSPITAL ASSOCIATION
AMERICAN MEDICAL ASSOCIATION
AMERICA'S HEALTH INSURANCE PLANS
ANDERSON INTERACTIVE
ANTHEM
ANTHEM BLUE CROSS BLUE SHIELD
ANTHEM BLUE CROSS OF CALIFORNIA
ANTHEM INC.
APPLE
APPROOV
ATHENAHEALTH
AVAILITY
AVALERE
AXWAY
AZUBA CORPORATION
B.WELL
BLUE CROSS BLUE SHIELD ASSOCIATION
BLUE CROSS BLUE SHIELD OF ALABAMA
BLUE CROSS BLUE SHIELD OF KANSAS
BLUE CROSS BLUE SHIELD OF KANSAS
BLUE CROSS BLUE SHIELD OF LOUISIANA
BLUE CROSS BLUE SHIELD OF SOUTH CAROLINA
BLUE CROSS BLUE SHIELD OF TENNESSEE
BOOZ ALLEN HAMILTON
BOUNDARY INFORMATION GROUP
CALIFORNIA DEPT OF HEALTH CARE SERVICES
CALIFORNIA OFFICE OF HEALTH INFORMATION
INTEGRITY
CAQH
CENTER FOR BEHAVIOR THERAPY
CENTERS FOR MEDICARE & MEDICAID SERVICES
(CMS)
CERNER CORPORATION
CHANGE HEALTHCARE
CHEROKEE NATION
CHIME
CIGNA
CLAIM.MD
COGNIZANT
COGNOSANTE
COLLABORATOR
COLUMBIA UNIVERSITY

COMMONWEALTH OF PENNSYLVANIA
CRISP- REGIONAL HEALTH INFORMATION
EXCHANGE
CVS HEALTH
DAVIS WRIGHT TREMAINE LLP
DELTA AIRLINES
DEPARTMENT OF HEALTH & HUMAN SERVICES
DEPARTMENT OF VETERANS AFFAIRS
DESERET MUTUAL
DISTRICT OF COLUMBIA GOVERNMENT
DST HEALTH SOLUTIONS
DWT
EDI HEALTH GROUP
EDIFECS
EL RIO HEALTH CENTER
ELDORADO COMPUTING
ELECTRONIC HEALTHCARE NETWORK
ACCREDITATION COMMISSION (EHNAC)
ENABLECARE GROUP
ETACTICS
EXPERIAN HEALTH
EXPRESS SCRIPTS
FEDERAL TRADE COMMISSION
FEDERATION OF AMERICAN HOSPITALS
FLORIDA BLUE
GEHA
GEORGE MASON UNIVERSITY
GEORGE WASHINGTON UNIVERSITY
GREENWAY CLEARINGHOUSE
GREENWAY HEALTH
GREKTEK HOLDINGS
HARVARD PILGRIM HEALTH CARE
HAWAII MEDICAL SERVICE ASSOC.
HCA HEALTHCARE
HEALTH CARE BIZ DEV (HCBD)
HEALTH CARE EXECUTIVE GROUP (HCEG)
HEALTH CARE SERVICE CORPORATION
HEALTH IT STRATEGIST
HEALTHCARE EXECUTIVE GROUP
HEALTHCARE FINANCIAL MANAGEMENT
ASSOCIATION
HEALTHCARE LEADERSHIP COUNCIL
HEALTHTRIO
HHS OFFICE FOR CIVIL RIGHTS
HIGHMARK HEALTH SOLUTIONS
HIMSS
HITRUST
HOLON SOLUTIONS
HORIZON BLUE CROSS BLUE SHIELD
HUMANA
IJIS INSTITUTE
IMPRADO
INDIANA HEMOPHILIA AND THROMBOSIS
CENTER

INDIANA STATE DEPARTMENT OF HEALTH
INITIATE GOVERNMENT SOLUTIONS
INTELLIGENT MEDICAL OBJECTS
INTERMOUNTAIN HEALTHCARE
INTERSYSTEMS
JECONSULTING
JOHNS HOPKINS HEALTH SYSTEM
JOPARI SOLUTIONS
KAISER FOUNDATION HEALTH PLAN
KAISER PERMANENTE
KUNZ, LEIGH & ASSOCIATES
L.A. CARE HEALTH PLAN
LABCORP
LANTANA CONSULTING GROUP
LEADINGAGE
LEAVITT PARTNERS LLC
LEXISNEXIS RISK SOLUTIONS - HEALTHCARE
MASSACHUSETTS HEALTH DATA CONSORTIUM
MASSCHALLENGE
MAYO CLINIC
MCG HEALTH
MEDICAL GROUP MANAGEMENT ASSOCIATION
MEDICAL MUTUAL OF OHIO
MEDIMPACT
MEDINFORMATIX
MEDSTAR HEALTH
METTLE SOLUTIONS
MINNESOTA DEPARTMENT OF HEALTH
MITCHELL INTERNATIONAL
MONTEFIORE MEDICAL CENTER
NACHA - THE ELECTRONIC PAYMENTS
ASSOCIATION
NANTHEALTH
NATIONAL COMMITTEE FOR QUALITY ASSURANCE
(NCQA)
NATIONAL GOVERNMENT SERVICES
NATIONAL HEALTH INFORMATION
INFRASTRUCTURE (HHS)
NEW YORK EHEALTH COLLABORATIVE
NEXTGEN HEALTHCARE
NUVANCE HEALTH SYSTEM
OFFICE OF SENATOR BILL CASSIDY
OFFICE OF THE NATIONAL COORDINATOR FOR
HEALTH INFORMATION TECHNOLOGY (HHS/ONC)
ONERECORD
OPTUM
OPTUM360
OPTUMHEALTH
ORBGRAPH
PALMETTOGBA
PAYERPATH

PLEXIS HEALTHCARE SYSTEMS
PNC BANK
PNT DATA CORP
POINT32HEALTH
PRIMEWEST HEALTH
PRIORITYHEALTH
PROVIDENCE MEDICAL FOUNDATION
PWC
QUALITY INSIGHTS
RACHEL FOERSTER & ASSOCIATES LTD
RADNET
ROYAL CARIBBEAN CRUISES
RTI INTERNATIONAL
SECURE EXCHANGE SOLUTIONS
SENATE HELP COMMITTEE
SHARP HEALTHCARE
SMILE CDR
SOCIETY OF PROFESSIONAL BENEFIT
ADMINISTRATORS
SOFTHEON
SPARKSOFT CORPORATION
SS&C HEALTH
SURESCRIPTS
SUTTER HEALTH
TAPQA
TETRUS CORP
THE COMMONS PROJECT FOUNDATION
THE SEQUOIA PROJECT
TIBCO SOFTWARE
TRANSUNION HEALTHCARE
TRUSTMARK BENEFITS
UCARE
UNITED HEALTHCARE
UNIVERSITY OF WISCONSIN SCHOOL OF
MEDICINE AND PUBLIC HEALTH
URAC
VANDERBILT UNIVERSITY MEDICAL CENTER
VETERANS HEALTH ADMINISTRATION
VYNE
WAYSTAR
WEST MONROE
WPS INSURANCE
XIFIN
ZELIS PAYMENTS

2022
**NATIONAL
CONFERENCE**



EXHIBIT AT THE WEDI 2022 NATIONAL CONFERENCE

TUES 12-5PM ET

WED 8:30AM-5PM ET

THURS 8:30AM-3PM ET

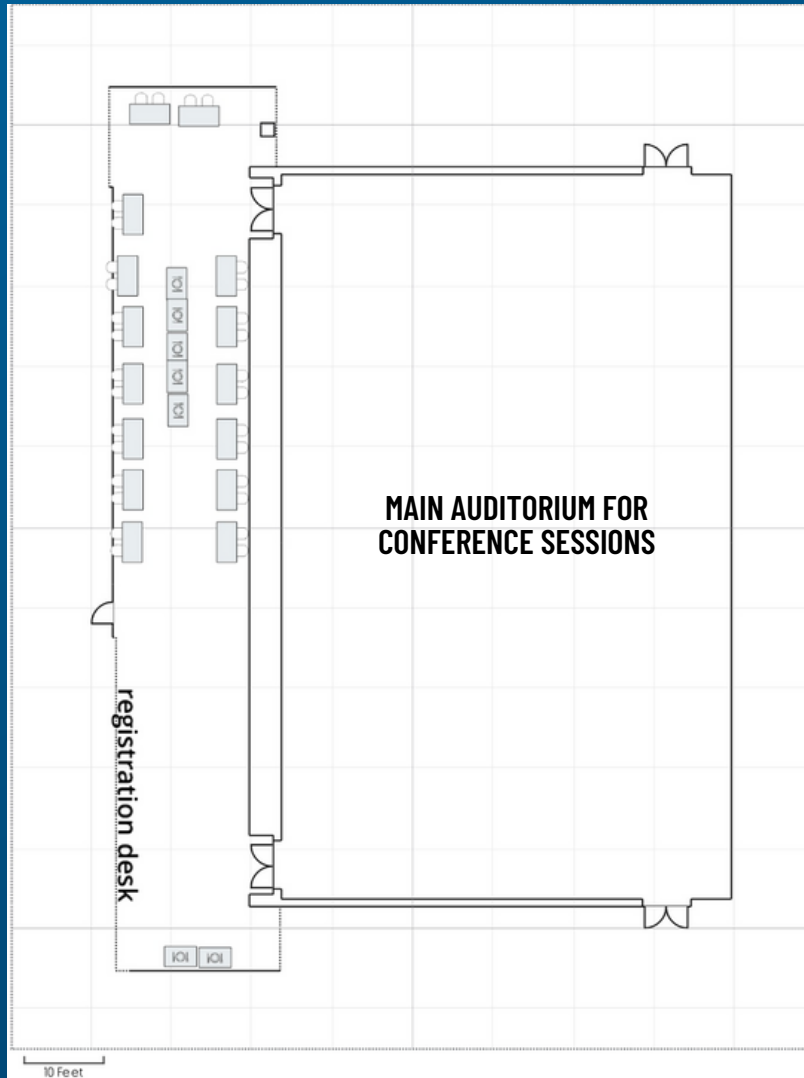


EXHIBIT SPACE PURCHASES INCLUDE:

- 2 FULL CONFERENCE PASSES
- IN-PERSON BOOTH (TABLE + 2 CHAIRS)
- VIRTUAL BOOTH (IN THE WHOVA PLATFORM)
- LOGO RECOGNITION ON SITE & ONLINE
- INCLUSION IN ALL PRE-SHOW PROMOTION



SPONSORSHIP OPPORTUNITIES

CONFERENCE THEME SPONSOR (INCLUDES 45-MINUTE EDUCATIONAL SESSION)

- 2 REMAINING!

- \$15,000

- EX: TRACK = HEALTH EQUITY, NO SURPRISES ACT, ETC.

- DELIVERABLES:

- UP TO 45-MINUTE SPONSORED SESSION OR PARTICIPATE IN A SPONSORED PANEL DISCUSSION* (INCLUDES REGISTRATION LIST AND MP4 VIDEO OF SESSION)
- RECEIVE VERBAL ACKNOWLEDGEMENT OF YOUR SPONSORSHIP THROUGHOUT THE DAY OF THE SELECTED CONFERENCE THEME (EX: DAY 2/DAY 3)
- TWO SPONSORED COFFEE BREAKS DURING THE DAY OF THE SELECTED CONFERENCE THEME
- CONFERENCE REGISTRATIONS: 5 IN-PERSON FOR THE SPONSOR, 5 IN-PERSON FOR SPONSOR'S CLIENTS, AND 1 CORPORATE PASS FOR THE SPONSOR'S EMPLOYEES TO ATTEND VIRTUALLY
- PRE- AND POST-CONFERENCE REGISTRATION LIST
- BRANDING & RECOGNITION ON WEDI WEBSITE, CONFERENCE PAGE, ONLINE EVENT PLATFORM, AGENDA, AND EMAILS

*MUST BE EDUCATIONAL IN NATURE, ENCOURAGED TO CO-PRESENT WITH A CLIENT TO SHARE A CASE STUDY AND/OR SUCCESS STORY. FORMAT IS SPONSOR'S CHOICE.

SPONSORED SESSION OR PARTICIPATE IN A SPONSORED PANEL DISCUSSION (WITH LEAD GEN + MP4 OF SESSION)

- ONLY 1 REMAINING!

- \$10,000

- DELIVERABLES:

- UP TO 45-MINUTE SPONSORED SESSION TO BE PRESENTED BY SPONSOR, OR, PANEL DISCUSSION TO INCLUDE SPONSOR PARTICIPATION*
- MP4 VIDEO RECORDING OF THE SESSION
- CONFERENCE REGISTRATIONS: 5 IN-PERSON FOR THE SPONSOR, 2 IN-PERSON FOR SPONSOR'S CLIENTS, AND 1 CORPORATE PASS FOR THE SPONSOR'S EMPLOYEES TO ATTEND VIRTUALLY
- PRE- AND POST-CONFERENCE REGISTRATION LIST
- BRANDING & RECOGNITION ON WEDI WEBSITE, CONFERENCE PAGE, ONLINE EVENT PLATFORM, AGENDA, AND EMAILS

*MUST BE EDUCATIONAL IN NATURE, ENCOURAGED TO CO-PRESENT WITH A CLIENT TO SHARE A CASE STUDY AND/OR SUCCESS STORY. FORMAT IS SPONSOR'S CHOICE.

VENDOR PRODUCT SHOWCASE OR EDUCATIONAL SESSION - 30 MINUTES (LIMIT 4; WITH LEAD GEN + MP4 VIDEO OF SESSION)

- ONLY 1 REMAINING!

- \$7,500

- DELIVERABLES:

- 30-MINUTE SESSION TO BE PRESENTED BY SPONSOR. CASE STUDY TYPE SESSION TO PROVIDE VENDOR SOLUTIONS AND PRODUCT/SERVICE DEMONSTRATIONS, OR, EDUCATIONAL SESSION.
- CONFERENCE REGISTRATIONS: 2 IN-PERSON FOR THE SPONSOR, 2 IN-PERSON FOR SPONSOR'S CLIENTS, AND 1 CORPORATE PASS FOR THE SPONSOR'S EMPLOYEES TO ATTEND VIRTUALLY
- PRE- AND POST-CONFERENCE REGISTRATION LIST
- BRANDING & RECOGNITION ON WEDI WEBSITE, CONFERENCE PAGE, ONLINE EVENT PLATFORM, AGENDA, AND EMAILS

INTRODUCE AN EDUCATIONAL SESSION

- \$6,000

- DELIVERABLES:

- SHORT INTRODUCTION OF YOUR COMPANY, THE SESSION, AND THE SESSION SPEAKER*
- CONFERENCE REGISTRATIONS: 2 IN-PERSON FOR THE SPONSOR AND 1 CORPORATE PASS FOR THE SPONSOR'S EMPLOYEES TO ATTEND VIRTUALLY
- PRE- AND POST-CONFERENCE REGISTRATION LIST
- BRANDING & RECOGNITION ON WEDI WEBSITE, CONFERENCE PAGE, ONLINE EVENT PLATFORM, AGENDA, AND EMAILS

*BRIEFLY DESCRIBE WHAT YOUR ORGANIZATION DOES, WHY YOUR ORGANIZATION IS SPONSORING THIS SESSION, WHY IS THIS SESSION IMPORTANT TO YOU, THE AUDIENCE AND THE INDUSTRY.



SPONSORSHIP OPPORTUNITIES

TRANSPORTATION SPONSOR (1 AVAILABLE)

- SPONSOR THE POOL FOR ATTENDEE LYFT RIDES TO AND FROM THE CONFERENCE CENTER
- \$17,500
- DELIVERABLES:
 - CUSTOM CODE FEATURING YOUR NAME
 - FLOOR CLINGS WITH YOUR LOGO/IMAGERY LEADING FROM 3 BUILDING ENTRANCES TO THE EVENT SPACE
 - METER BOARD SIGNAGE FEATURING YOUR LOGO/IMAGERY AT 2 BUILDING EXITS & IN EXHIBIT HALL
 - EXHIBIT SPACE

OPENING RECEPTION SPONSOR (1 AVAILABLE)

- \$10,000
- DELIVERABLES:
 - VERBAL ACKNOWLEDGEMENT AT END OF DAY'S CONTENT AND BEGINNING OF RECEPTION
 - LOGO RECOGNITION ON SIGNAGE DURING THE EVENT & RECEPTION
 - INCLUDES 1 EACH OF IN-PERSON AND VIRTUAL EXHIBITS
 - CONFERENCE REGISTRATIONS: 5 IN-PERSON FOR THE SPONSOR, 2 IN-PERSON FOR SPONSOR'S CLIENTS, AND 1 CORPORATE PASS FOR THE SPONSOR'S EMPLOYEES TO ATTEND VIRTUALLY
 - PRE- AND POST-CONFERENCE REGISTRATION LIST
 - BRANDING & RECOGNITION ON WEDI WEBSITE, CONFERENCE PAGE, ONLINE EVENT PLATFORM, AGENDA, AND EMAILS

LUNCH SPONSOR (3 AVAILABLE)

- \$7,500
- DELIVERABLES:
 - SPONSORSHIP RECOGNITION ON SIGNAGE ON SITE
 - VERBAL RECOGNITION PRIOR TO LUNCH BREAK
 - \$10 DIGITAL GIFT CARD PROVIDED TO THE 1ST 100 VIRTUAL ATTENDEES
 - SPONSOR LOGO & SHORT MESSAGE ON EMAIL/LANDING PAGE FOR DIGITAL GIFT CARD REDEMPTION (OPTION FOR ATTENDEE TO DONATE THE \$10 OR ACCEPT \$10 GIFT CARD)
 - CONFERENCE REGISTRATIONS: 2 IN-PERSON FOR THE SPONSOR AND 1 CORPORATE PASS FOR THE SPONSOR'S EMPLOYEES TO ATTEND VIRTUALLY
 - BRANDING & RECOGNITION ON WEDI WEBSITE, CONFERENCE PAGE, ONLINE EVENT PLATFORM, AGENDA, AND EMAILS

COFFEE TALK MORNING DISCUSSION (1 AVAILABLE – DAY 3)

- \$6,000
- DELIVERABLES:
 - WEDI & SPONSOR HOLD SHORT INTERVIEW/DISCUSSION PRIOR TO THE FIRST SESSION OF DAY 3 OF THE CONFERENCE (15 MINUTES)
 - CONFERENCE REGISTRATIONS: 2 IN-PERSON FOR THE SPONSOR AND 1 CORPORATE PASS FOR THE SPONSOR'S EMPLOYEES TO ATTEND VIRTUALLY
 - \$5 DIGITAL STARBUCKS GIFT CARD PROVIDED TO THE 1ST 100 ATTENDEES, COURTESY OF SPONSOR
 - SPONSOR LOGO & SHORT MESSAGE ON EMAIL/LANDING PAGE FOR DIGITAL GIFT CARD REDEMPTION (OPTION FOR ATTENDEE TO DONATE THE \$5 OR ACCEPT \$5 GIFT CARD)
 - BRANDING & RECOGNITION ON WEDI WEBSITE, CONFERENCE PAGE, ONLINE EVENT PLATFORM, AGENDA, AND EMAILS

COFFEE BREAK (6 AVAILABLE)

- \$3,500
- DELIVERABLES:
 - SPONSORSHIP RECOGNITION ON SIGNAGE ON SITE
 - VERBAL RECOGNITION PRIOR TO SPONSORED BREAK
 - CONFERENCE REGISTRATIONS: 1 IN-PERSON FOR THE SPONSOR AND 1 CORPORATE PASS FOR THE SPONSOR'S EMPLOYEES TO ATTEND VIRTUALLY
 - \$5 DIGITAL STARBUCKS GIFT CARD PROVIDED TO THE 1ST 100 VIRTUAL ATTENDEES, COURTESY OF SPONSOR
 - MESSAGE DELIVERING GIFT CARD TO INCLUDE SPONSOR LOGO AND NOTE OF THANKS TO SPONSOR
 - BRANDING & RECOGNITION ON WEDI WEBSITE, CONFERENCE PAGE, ONLINE EVENT PLATFORM, AGENDA, AND EMAILS



SPONSORSHIP OPPORTUNITIES

TABLE-TOP EXHIBIT SPACE

- \$5,000

- DELIVERABLES:

- PHYSICAL TABLE-TOP EXHIBIT SPACE AT WEDI NATIONAL (TABLE + 2 CHAIRS)
 - ABILITY TO OFFER SPONSOR CONTEST TO ATTENDEES
- VIRTUAL EXHIBIT SPACE IN WEDI NATIONAL WEB & MOBILE APPLICATIONS
 - ADD A LIVE VIDEOCONFERENCING LINK TO ENGAGE WITH ATTENDEES FACE TO FACE (SPONSOR TO PROVIDE VIDEOCONFERENCING TOOL, E.G., ZOOM, ETC)
 - CHAT WITH ATTENDEES VIA THE WHOVA PLATFORM
 - INCLUDE DOCUMENTS DOWNLOADABLE BY ATTENDEES: WHITE PAPERS, PDFS, MARKETING MATERIALS
 - INCLUDE VIDEO LINKS TO YOUTUBE AND/OR VIMEO FOR ATTENDEES TO VIEW
- CONFERENCE REGISTRATIONS: 2 IN-PERSON FOR THE SPONSOR AND 1 CORPORATE PASS FOR THE SPONSOR'S EMPLOYEES TO ATTEND VIRTUALLY
- BRANDING & RECOGNITION ON WEDI WEBSITE, CONFERENCE PAGE, ONLINE EVENT PLATFORM, AGENDA, AND EMAILS

TABLE-TOP EXHIBIT - START-UP COMPANIES (UNDER \$1M REVENUE)

- \$2,500

- DELIVERABLES:

- PHYSICAL TABLE-TOP EXHIBIT SPACE AT WEDI NATIONAL (TABLE + 2 CHAIRS)
 - ABILITY TO OFFER SPONSOR CONTEST TO ATTENDEES
- VIRTUAL EXHIBIT SPACE IN WEDI NATIONAL WEB & MOBILE APPLICATIONS
 - ADD A LIVE VIDEOCONFERENCING LINK TO ENGAGE WITH ATTENDEES FACE TO FACE (SPONSOR TO PROVIDE VIDEOCONFERENCING TOOL, E.G., ZOOM, ETC)
 - CHAT WITH ATTENDEES VIA THE WHOVA PLATFORM
 - INCLUDE DOCUMENTS DOWNLOADABLE BY ATTENDEES: WHITEPAPERS, PDFS, MARKETING MATERIALS
 - INCLUDE VIDEO LINKS TO YOUTUBE AND/OR VIMEO FOR ATTENDEES TO VIEW
- CONFERENCE REGISTRATIONS: 2 IN-PERSON FOR THE SPONSOR AND 1 CORPORATE PASS FOR THE SPONSOR'S EMPLOYEES TO ATTEND VIRTUALLY
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PODCAST

- \$3,000

- DELIVERABLES:

- 30-MINUTE PODCAST EPISODE
- SOCIAL MEDIA POSTS TO ANNOUNCE THE PODCAST
- MP3 FILE TO USE AFTERWARD FOR YOUR PURPOSES
- LIVES ON WEDI WEBSITE AND APPLE PODCAST, SPOTIFY, STITCHER, ETC. (EASILY SHAREABLE)

PRIORITY PODCAST

- 4 AVAILABLE

- \$3500-4500

- DELIVERABLES:

- PODCAST
- PODCAST WILL BE AIRED EITHER THE WEEK BEFORE OR IN THE WEEK(S) FOLLOWING THE EVENT
 - PODCAST + \$1500 = WEEK BEFORE OR WEEK AFTER THE SPRING CONFERENCE
 - PODCAST + \$1000 = 2 ND WEEK AFTER THE SPRING CONFERENCE
 - PODCAST + \$500 = 3 RD WEEK AFTER THE SPRING CONFERENCE

THOUGHT LEADERSHIP BRIEF

- UNLIMITED

- \$3500

- DELIVERABLES:

- IN THE WEEKS LEADING UP TO THE CONFERENCE, INCLUDE CUSTOM CONTENT IN THE WEDI NEWSLETTER SENT TO ALL ATTENDEES AND THE FULL WEDI DISTRIBUTION LIST (11K RECIPIENTS)
- SPONSOR ARTICLE TO BE INCLUDED IN THE WEDI NEWSLETTER
- SPONSOR TO WRITE THE ARTICLE (MUST BE APPROVED BY WEDI)
- CAN BE SUBMITTED TO WEDI AS A PDF OR CONTENT HOSTED ON SPONSOR'S WEBSITE (LINKED IN NEWSLETTER)
- SPONSOR LOGO/IMAGE TO BE INCLUDED IN NEWSLETTER



ABOUT WEDI

FOR NEARLY 30 YEARS, WEDI HAS BEEN AN INSTRUMENTAL FORCE IN IGNITING PUBLIC-PRIVATE PARTNERSHIPS TO EMPOWER MEANINGFUL CHANGES FOR THE AMERICAN HEALTH CARE SYSTEM. RECOGNIZED AND TRUSTED AS A FORMAL ADVISOR TO THE SECRETARY OF HEALTH AND HUMAN SERVICES (HHS), WEDI IS THE LEADING AUTHORITY ON THE USE OF HEALTH IT TO EFFICIENTLY IMPROVE HEALTH INFORMATION EXCHANGE, ENHANCE CARE QUALITY, AND REDUCE COSTS. WITH A FOCUS ON ADVANCING STANDARDS FOR ELECTRONIC ADMINISTRATIVE TRANSACTIONS, PROMOTING DATA PRIVACY AND SECURITY, WEDI HAS BEEN INSTRUMENTAL IN ALIGNING THE INDUSTRY IN AN EFFORT TO HARMONIZE ADMINISTRATIVE AND CLINICAL DATA.

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