



Thank You to Our Sponsor (Click the Image to Learn More)



Event Agenda, March 29, 2022

Subject to Change. All Times Eastern Daylight Time

- | | |
|-------------------|---|
| 10:00 – 10:30am | WEDI Coffee Kickoff sponsored by MCG Health |
| 10:30am – 11:15am | <p><i>State of Art in Artificial Intelligence in Health</i>
Aziz Nazha, MD, Practice Manager, Data & Machine Learning, AWS Professional Service- Public Sector, Amazon Web Services</p> <p>What is the difference between Artificial Intelligence, Machine Learning and Deep Learning? Why does healthcare need this technology, and what are the current challenges and potential opportunities? Learn how Amazon Web Service’s Machine Learning platform is ushering clinical and administrative data exchange to a new, exciting era. Dr. Nazha will offer insight on several AWS projects and initiatives using emerging technology to increase efficiency in workflows and patient satisfaction.</p> |
| 11:15am – 12:00pm | <p><i>Leveraging AI & Natural Language Processing for Evidence-Based Decision Support</i>
Justin Allred, Principal Data Scientist, Data Science Solutions, Milliman
Paru Srinivasan, Director Data Science Products, MCG Health</p> <p>Join experts from MCG Health as they explore how artificial intelligence technologies (such as natural language processing and deep learning), are simplifying access and usage of nationally recognized, evidence-based guidance. This session will include best practices/strategies on NLP development and implementation, as well as real-world examples where this technology is already having a significant impact on cost savings and improved patient outcomes.</p> |
| 12:00pm – 12:15pm | Stretch Break |
| 12:15pm – 1:15pm | <p>The Many Faces of Healthcare Artificial Intelligence
Kaushik Roy, Senior Director, AI Product Management, Change Healthcare
Kevin Larsen, MD, Senior Vice President, Clinical Innovation, Optum
Derrick Higgins, PhD, Head of Data Sciences and AI Solutions, Health Care Service Corporation</p> <p>AI and emerging technology leaders from 3 major healthcare organizations offer their unique, hands-on perspective on how AI is changing their businesses. Learn how is AI, ML and NLP changing the game for utilization management, clinical decision support, claims integrity, prior authorization, voice bots, intelligent workforce prioritization and much more.</p> |

1:15pm – 2:00pm

Using Machine Learning to Identify At-Risk Members and Aid Retention Strategies

Kevin Deutsch, GM and SVP, Health Plan Cloud, Softheon

As the ACA continues to evolve, competition in the marketplace is expanding and opening the door for increased enrollment. As a result, retention is becoming a huge concern for payers. Learn how machine learning can aid in identifying and predicting terminations, allow plans to focus on at-risk individuals, enable ROI on retention, and minimize both operational spending and workload.

2:00pm – 2:45pm

How Artificial Intelligence Digital Assistants are Improving Capacity and Capability While Reducing Burden

Steven Waldren, MD, Vice President and Chief Medical Informatics Officer, American Academy of Family Physicians

In 2018, the AAFP board of directors approved a four-year project to find solutions to EHR-related issues. AAFP Vice President and Chief Medical Informatics Officer Steven Waldren, M.D., M.S., spearheaded the establishment of an Innovation Laboratory to drive innovation using cloud, AI/machine learning, and voice and mobile technologies. The first tool the lab worked with is a digital assistant called Suki that combined AI and voice-enabled technology. At the 4 year mark, Dr Waldren will discuss how Suki affected physician burden and burnout, what else is AAFP's Innovation Lab working on and how does the lab assess the value of AI-based primary care tools.

2:45pm – 3:00pm

Stretch Break

3:00pm – 3:45pm

From AI R&D to the Bedside: Enabling Trustworthy AI at VA

Gil Alterovitz, PhD, Director, National Artificial Intelligence Institute, US Department of Veterans Affairs

With over 9 million patients, the Department of Veterans Affairs is the largest integrated healthcare system in the US. Learn from Dr. Alterovitz about the VA's AI strategy, how they are creating a balance between innovation, safety and trust, and their unique tools and resources they are using for healthcare and benefits.

3:45pm – 4:15pm

Asking the Important Questions Regarding Artificial Intelligence

Christopher Khoury, Vice President, Strategic Insights, American Medical Association

In 2018, AMA adopted landmark policy establishing augmented intelligence as a construct for AI's use in medicine. An AI-derived algorithm is only as good as the data with which it builds upon. We end the day taking stock of the conversation while considering the ethics, equity, and other social implications of AI. We'll pull together the perspectives of physicians and health systems adopting these new tools, developers creating them, and the role of associations and other public stewards.