



FORUM AGENDA

Subject to Change

Times Reflects Central USA

Tuesday, August 5, 2025

8:15am – 8:30am, WEDI Welcome. “A Tribute to Leadership: Award Presentation to Former WEDI CEO Charles Stellar

8:30am – 9:45am, Connecting the “Dots”: Building the Blueprint for CMS-0057F Success.

Sponsored by InterSystems

The audience will identify the key elements that will allow this transformation to take place in the industry. Key success factors across the stakeholder spectrum will be addressed- what will help you succeed? Participants will have the opportunity to identify, discuss, and prioritize.

Steven Berkow, Senior Advisor, Value-Based Care, InterSystems



9:45am – 10:30am, CMS-0057F: Game Planning for the Transformation of Health Care

Panelists will share insights from a corporate lens, discussing how their organizations are planning, building, and testing for compliance, and how this regulatory moment is shaping long-term thinking around data exchange, prior authorization, and burden reduction

- Kendra Obrist, Senior Consultant, Point-of-Care Partners
- Danielle Lloyd, Senior Vice President, Private Market Innovation and Quality Initiatives, AHIP
- Andrea Preisler, Senior Associate Director, Administrative Simplification Policy, American Hospital Association (AHA)
- Vaishali Dubey, Director, Provider Interoperability Solutions, Strategy and Operations, Florida Blue
- Ron Wampler, Executive Director, Interoperability, Aetna, a CVS Health Company

10:30am – 10:45am, Networking Break

Take this opportunity to connect with peers, exchange ideas, and recharge.

10:45am – 11:15am, Leaning Forward: Harnessing FHIR to Lead Beyond Mandates

Sponsored by Edifecs, a Cotiviti Business

CMS mandates have established a strong, standardized technology foundation for the healthcare industry. In this presentation, Jason Van Der Jagt will explore how health plans can extend their capabilities beyond compliance and use FHIR to deliver the right care at the right time, identify health risks earlier, resolve issues faster, and improve community health.

Jason Van Der Jagt, Solutions Consultant, Edifecs



11:15am – 12:00pm, Exploring Prior Authorization as a Business Process

Sponsored by Itiliti Health

Explore the real-world operational and relational challenges that arise when shifting to an automated prior authorization ecosystem. Panelists will examine the critical—and sometimes overlooked—business components that determine whether digital transformation succeeds or stalls.

- Jim Adamson, Health Information Technology Consultant, Point-of-Care Partners
- Heather McComas, Director, Administrative Simplification Initiatives, AMA
- Cara Wahmann, Executive Director Clinical Oversight & Operational Support, HCSC
- Ron Wampler, Executive Director, Interoperability, Aetna, a CVS Health Company
- Michael Lunzer, Founder & CEO, Itiliti Health



ITILITI HEALTH

12:00pm – 12:45pm, Forum Luncheon and Networking Opportunity

12:45pm – 1:15pm, Making Medical Policy Digitization and Management Easy: A Demo to Set the Stage

Sponsored by Itiliti Health

Explore the future of medical policy management! This session provides a live demo of a unified prior auth platform designed to simplify complexity—transforming outdated policy spreadsheets into structured, interactive documents that set the foundation for touchless prior auth. We'll walk through the value of centralized policy ingestion, seamless versioning, and automatic questionnaire creation.

- Michael Lunzer, Founder & CEO, Itiliti Health
- Keith Brick, Interoperability Architect, Itiliti Health



ITILITI HEALTH

1:15pm – 2:15pm, From Burden to Benefit: How DTR Can Transform Prior Authorization

As CMS-0057-F accelerates the push toward automation and interoperability, the Documentation Templates and Rules (DTR) API emerges as a critical, yet complex, component of digital prior authorization reform. This multi-stakeholder panel brings together leaders from the payer, provider, health IT, and standards development communities to unpack the strategic importance, technical mechanics, and operational challenges of implementing DTR.

- Stephan Rubin, Director of Product Management, Optum Insights, Optum
- Terry Cunningham, Senior Director, Administrative Simplification Policy, AHA
- Celine Lefebvre, Assistant Director, Administrative Simplification Policy, AMA
- Greg LeGrow, Executive Director, Payer Product Market Strategy, athenahealth
- Julie Smith, Senior Manager of Product Management, InterSystems

2:15pm – 2:45pm, Networking Break

2:45pm – 3:30pm, Testing the Waters: Real-World CMS 0057F Testing Experiences

Sponsored by Drummond Group

Stakeholder groups will share real-world updates on their current testing efforts, including key milestones and lessons learned. Panelists will explore the broader ecosystem of test preparation: How are organizations finding the right partners? What communication strategies are working—or not working? What are vendors communicating about timelines, dependencies, and readiness?

- Timothy Bennett, Director of Strategic Health Initiatives, Drummond Group
- Denny Brennan, Executive Director, MHDC
- Ron Wampler, Executive Director, Interoperability, Aetna, a CVS Health Company
- Mark Scrimshire, Chief Interoperability and Innovation Officer, Onyx Health
- Michael Marchant, Director, Digital Applications, Sutter Health



3:30pm – 4:00pm, 0057 Prior Authorization Solution Design for a Major Blues Plan

Sponsored by Itiliti Health and Onyx

Itiliti Health and Onyx Technologies join together for a live demo of a real-world 0057-compliant prior authorization solution—currently being deployed for a major Blues health plan. This session showcases how our combined solutions allow *any provider to connect with any health plan* through a shared framework. Join us to discover what's possible today and explore where we envision connectivity expanding in the future.

- Keith Brick, Interoperability Architect, Itiliti Health
- Mark Scrimshire, Chief Interoperability and Innovation Officer, Onyx Health



4:00pm – 5:00pm, CMS 0057F Listening Session

- David Koppel, Interoperability Policy Development Lead, Office of Burden Reduction and Health Informatics, CMS
- Emanuelle Vasilak, Health Insurance Specialist, Office of Healthcare Experience & Interoperability, CMS
- Nora Simmons, Office of Healthcare Experience & Interoperability, CMS
- Katie Brooks, Human Centered Design Specialist, Office of Healthcare Experience & Interoperability CMS

Wednesday, August 6, 2025

8:45am – 9:00am

WEDI Welcome

9:00am – 9:30am, X12 8060 Updates

Cathy Sheppard, CEO, X12

9:30am – 10:15am, Building Trust in the Age of CMS-0057F: A New Chapter for Payer-Provider Collaboration

As CMS-0057-F ushers in new requirements for prior authorization and interoperability, trust between payers and providers has never been more critical. This session explores how the rule can serve as a catalyst for deeper collaboration, transparency, and shared accountability. Join industry leaders as they discuss what it will take to build durable trust in a more connected, data-driven health care system.

- Merri-Lee Stine, WEDI Board Chair
- Heather McComas, Director, Administrative Simplification Initiatives, AMA
- Lauren Bedel, Associate Director, Massachusetts Health Data Consortium
- Donald Rucker, MD, Chief Strategy Officer, 1upHealth
- Karuna Relwani, Business Interoperability Lead, HIT, Blue Cross Blue Shield Association

10:15am – 10:30am, Networking Break

10:30am – 11:15am, Digitizing Coverage: Making Sense of CMS-0057-F's Policy Transparency Mandate

Sponsored by Itiliti Health

As part of the CMS-0057-F final rule, payers are now required to digitize health coverage policies to support greater transparency and interoperability. Industry experts will unpack what this requirement means in practice, share real-world challenges and best practices, and explore how health plans can prepare to meet evolving expectations around digital policy delivery.

- Cara Wahmann, Executive Director Clinical Oversight & Operational Support, HCSC
- John Roszkowiak, IT Development Director, CenCal Health
- Michael Lunzer, Founder & CEO, Itiliti Health



ITILITI HEALTH

11:15am- 11:45am, Why Intelligent Routing Is Critical to CMS-0057 ePA Implementation

Sponsored by 1UpHealth

CMS-0057 establishes the technical guidelines for electronic prior authorization (ePA), but achieving meaningful adoption that delivers on the intended goals of better care and less administrative burden requires more than just meeting API requirements. This session explores the importance of intelligent routing and the logic that directs prior authorization requests to the right system. We'll examine how routing enables scalable integration with EHRs, simplifies payer complexity, and addresses critical adoption gaps across the CRD, DTR, and PAS workflows

- Donald Rucker, MD, Chief Strategy Officer, 1upHealth
- Jeremy Yoon, Senior Product Manager, 1upHealth



11:45am – 12:30pm, What's Next? Moving Forward with CMS-0057F

- Heather McComas, Co-Chair, WEDI Prior Authorization Sub workgroup, Director, Administrative Simplification Initiatives, AMA

- Janice Bakos, Co-Chair, WEDI Prior Authorization Sub workgroup, Senior Project Manager, Aetna, a CVS Health Company
- Raj Godavarthi, Co-Chair, WEDI Prior Authorization Sub workgroup, Associate Vice President of Technology and Interoperability, MCG Health
- Michael Lunzer, Founder & CEO, Itiliti Health

THANK YOU TO OUR SPONSORS

Platinum Sponsors



Gold Sponsors



Silver Sponsor

