

A blurred background image showing several people sitting around a table in a meeting, with their hands and arms visible as they appear to be working or discussing documents.

**WEDI | Spring
2025**

***wedi*[™] 2025**

**SPRING
CONFERENCE**

May 19-22, 2025 | Virtual



WEDI | Spring 2025

ABOUT THE WEDI SPRING CONFERENCE:

May 19: WEDI Workgroup Meetings (open to the industry)

May 20 -22: Conference Days 1 -3

WEDI is proud to host data exchange innovators, implementers, and first adopters at our annual spring conference, taking place virtually this May.

Join your fellow interoperability, revenue cycle, and data exchange colleagues as we showcase and shine a spotlight on organizations leveraging data and emerging technologies to improve healthcare, for payers, providers and patients.

The WEDI Spring Conference is your opportunity to identify new and innovative ways to improve information exchange, enhance care quality, reduce costs, and remove administrative burden as we dive into topics like:

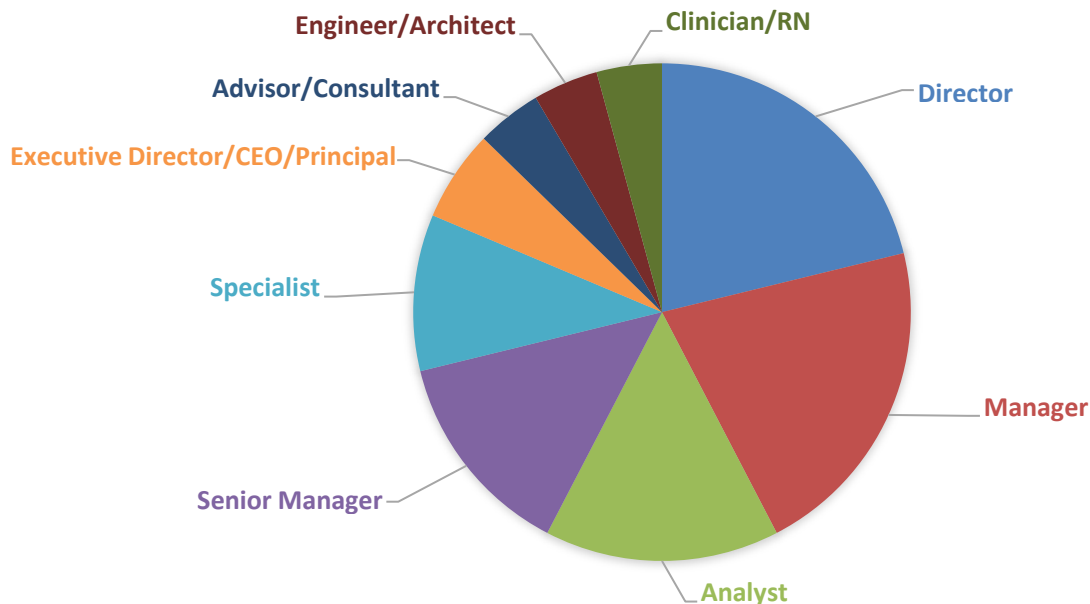
- Use of AI in Health Care IT
- Cyber Resilience in Health IT
- State-Led Innovation
- Automating Prior Authorization
- Federal Health IT Policy
- Data exchange & interoperability standards
- Value-based Care
- And more...

*All sessions will be accessible in the
WEDI Spring Conference app, powered by Whova.*



WHO ATTENDS THE WEDI SPRING CONFERENCE?

Expected attendance for the 2025 Spring Conference is 500 -600 virtual attendees. Below is a snapshot of last year's audience:



Curious about specific organizations or job titles?

Contact WEDI's [Bill Alder](#) to receive a de-identified list of 2024 attendees (title & organization only).

RECENT WEDI SPONSORS INCLUDE:

- 1upHealth
- Axway
- Availity
- Banjo Health
- Blue Cross Blue Shield Association
- Cohere Health
- Drummond Group
- Edifecs
- Experian Health
- Hixny
- IBM
- InterSystems
- Itiliti Health
- Jopari
- Madaket Health
- MCG Health
- Ontada
- Pursuing Excellence Consulting
- Smile Digital Health
- Socially Determined
- Softheon
- UHIN
- VirtualHealth
- W3LL
- Zane Networks

ALL SPONSORS RECEIVE:

- Conference registrations*
- Access to pre- and post-conference registration lists
- Logo Branding & Recognition on WEDI website, conference webpage, conference app (powered by Whova), conference agenda, promotional emails, and social media promotion
- Inclusion in sponsor engagement contest
- Inclusion in Post-conference “Thank you to our sponsors” email from WEDI, including your logo, URL, and short quote/profile

**Number of registrations to be determined by sponsorship package value*

SIGN UP NOW & RECEIVE BONUS DELIVERABLES!

SUPER EARLY BIRD BONUS

Sign by Mon, April 14 and receive...

A free 30 -minute podcast interview! (*\$1,500 value*)

EARLY BIRD BONUS

Sign by Fri, May 2 and receive...

Inclusion in the pre -conference “Featured Sponsors” email! (*\$500 value*)

SPONSORSHIP PACKAGES

Platinum Sponsorship Package | \$15,000

Deliverables include:

- (1) 45-minute sponsored education session*
- (1) Sponsor subject matter expert to participate as moderator or panelist on WEDI educational panel**
- (1) 15-minute demo during conference session break***
- (1) Sponsored podcast
- (1) Sponsor banner ad/thought leadership article(s) in the WEDI newsletter
- (1) Short sponsor commercial to be read/played at start of each day
- Inclusion in Spring Conference Office Hours at end of last day
- Conference registrations:
 - (1) group pass for the sponsor's employees
 - (10) virtual guest passes for sponsor's clients

Gold Sponsorship Package | \$10,000

Deliverables include:

- (1) Sponsor subject matter expert to participate as moderator or panelist on WEDI educational panel**
- (1) 15-minute demo during conference session break***
- (1) Sponsored podcast
- (1) Short sponsor commercial to be read/played at start of each day
- Inclusion in Spring Conference Office Hours at end of last day
- Conference registrations:
 - (1) group pass for the sponsor's employees
 - (10) virtual guest passes for sponsor's clients

**Must be educational in nature, encouraged to co-present with a client to share a case study and/or success story. Format is the sponsor's choice: panel, single/double presenter, audience discussion, etc.*

***WEDI and sponsor to jointly determine which of the moderator or panelist role is a better fit. Can be substituted for a sponsorship or combination of sponsorships of equal value.*

****Limited Availability - Time selections are first-come, first-served.*

SILVER SPONSORSHIPS (A LA CARTE)

All Silver Sponsorship Options:

- Sponsored Educational Panel Participant | \$7,500
- Introduce an Educational Session | \$5,000
- Virtual Coffee Talk Morning Discussion | \$7,500
- Virtual Lunch Sponsor | \$6,000
- Virtual Coffee Break Sponsor | \$3,500
- Digital Impact Sponsor | \$3,500
- Priority Podcast | \$3,500
- Priority Thought Leadership Brief | \$3,500
- Innovation Hour Speaker | \$2,500 (*NEW*) (*WEDI Members-only*)

Sponsorship Deliverables:

Sponsored Educational Panel Participant | \$7,500

Deliverables:

- Sponsor's subject matter expert to participate as moderator or panelist on WEDI Educational panel*
- MP4 video recording of the session
- Conference registrations:
 - (1) group pass for the sponsor's employees
 - (5) virtual guest passes for sponsor's clients

**WEDI and sponsor to jointly determine which of the moderator or panelist role is a better fit.*

SILVER SPONSORSHIPS (A LA CARTE)

Sponsorship Deliverables:

Introduce an Educational Session | \$5,000

Deliverables:

- Short introduction of your organization, the session, and the session speaker*
- Conference registrations:
 - (1) group pass for the sponsor's employees

** Briefly describe what your organization does; why your organization is sponsoring this session; why is this session important to you, the audience and the industry. (3 minutes maximum)*

Virtual Coffee Talk Morning Discussion | \$7,500 (2 available – Day 2 or 3; 15-minutes each)

Deliverables:

- WEDI & Sponsor hold short interview/discussion prior to the first session of day 2 or 3 of the conference (15 minutes)
- \$5 digital Starbucks gift card provided to the 1st 300 virtual attendees, courtesy of sponsor
- Sponsor logo & short message on email & landing page for digital gift card redemption (option for attendee to donate the \$5 or accept \$5 gift card)
- Verbal recognition at conference open
- Recognition in agenda for day/time of break selected
- Conference registrations:
 - (1) group pass for the sponsor's employees

Virtual Lunch Sponsor | \$6,000 (3 available)

Deliverables:

- \$10 digital gift card provided to the 1st 300 virtual attendees
- Sponsor logo & short message on email & landing page for digital gift card redemption (option for attendee to donate the \$10 or accept \$10 gift card)
- Verbal recognition prior to lunch break
- Recognition in agenda for day of lunch selected
- Conference registrations:
 - (1) group pass for the sponsor's employees

SILVER SPONSORSHIPS (A LA CARTE)

Sponsorship Deliverables:

Virtual Coffee Break Sponsor | \$3,500 (6 available; AM/PM)

Deliverables:

- \$5 digital gift card provided to the 1st 300 virtual attendees
- Sponsor logo & short message on email & landing page for digital gift card redemption (option for attendee to donate the \$10 or accept \$10 gift card)
- Verbal recognition prior to break
- Recognition in agenda for day/time of break selected
- Conference registrations:
 - (3) individual passes for the sponsor's employees

Digital Impact Sponsor | \$3,500

Deliverables:

- Custom sponsor page in WEDI Spring Conference app (Whova)
 - Add custom content to include whitepapers, downloadable resources, and a short video to play when your sponsor page is accessed.
- Conference registrations:
 - (3) individual passes for the sponsor's employees

Podcast (Aired in week prior to conference) | \$3,500

Deliverables:

- 30-minute podcast episode
- Social media posts to announce the podcast
- MP3 file to use afterward for your purposes
- Recording lives on WEDI website and Apple podcast, Spotify, Stitcher, etc. (Easily shareable)
- Dedicated email promoting your podcast
- Conference registrations:
 - (2) individual passes for the sponsor's employees

SILVER SPONSORSHIPS (A LA CARTE)

Sponsorship Deliverables:

Thought Leadership Brief | \$3,500

Deliverables:

- In the weeks leading up to the conference, include custom content in the WEDI newsletter sent to all attendees AND the full WEDI distribution list (16k recipients)
- Sponsor logo/image to be included in newsletter, linking to whitepaper or article (can be a custom URL with tracking)
- Branding & Recognition on WEDI website, conference page, online event platform (WhoVa), agenda, and emails

Innovation Hour Speaker | \$2,500 (WEDI Members -only*)

Deliverables:

- On Wed, May 22, WEDI will host (4) consecutive 15-minute presentations
- A WEDI moderator will introduce the sponsor's speaker, who will then have 15-minutes to present
- Sponsor may present on an educational topic relating to their area of expertise, or their unique innovation/implementation of data exchange solutions (not a demo/pitch)
- Conference registrations:
 - (1) corporate pass for the sponsor's employees

*Available for WEDI Members (only) with revenue of <\$5M; limit (1) per sponsoring organization.

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ABOUT WEDI

Named in the Health Insurance Portability and Accountability Act of 1996 (HIPAA) legislation as an advisor to the Secretary of HHS, WEDI – the Collective Voice of Health IT – convenes stakeholders from all sectors of health IT to enhance the exchange of clinical and administrative healthcare data. We work closely with government, standards organizations, health plans, providers, vendors, and more to analyze the business impact of health IT policy and standards and share feedback with the U.S. federal government to develop better data exchange practices.

RESERVE TODAY!

Bill Allder, CAE, CBBF

Associate Director, Membership & Business Development

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