



February 15, 2023

10:00am- 10:15am. Welcome and Introductions

WEDI Health Equity Workgroup Co-Chairs

10:15am- 11:00am. Keynote: Town Hall with Luis Belen, Chief Executive Officer, National Health IT Collaborative for the Underserved

An open dialogue with Mr. Belen; his history in healthcare technology and the collaborative, and the challenges NHIT faces in identifying authentic allies and engaging underserved populations in the development and use of health IT as a means to support and sustain health equity and economic viability.

11:00am- 11:45am. The Path Forward: Improving Data to Advance Health Equity Solutions

Meagan Khau, Director of the Data and Policy Analytics Group, and **Scott Stare**, Program Manager, Centers for Medicare & Medicaid Office of Minority Health *The Centers for Medicare & Medicaid Services Office of Minority Health has released “The Path Forward: Improving Data to Advance Health Equity Solutions”, which for the first time, outlines a plan to tackle health equity data efforts across CMS programs to achieve health equity by underlining the importance of health equity data collection and chart the next steps for CMS to improve data collection efforts and, in turn, advance health equity*

11:45am- 12:15pm. Break

12:15pm- 1:00pm. Pilots in Action; Updates from the Gravity Project

Sarah DeSilvey, Terminology Director, HL7 Gravity Project

Eliel Oliveira, Director, Research and Innovation, Department of Public Health, Dell Medical School, The University of Texas at Austin

Pilot updates and implementation activities from the Gravity Project, a national public collaborative that develops consensus-based data standards to improve how healthcare uses and shares information on social determinants of health (SDoH)

1:00pm- 1:45pm. Leveraging FHIR applications to support Health Equity and Interoperability

Kenneth Salyards, Information Technology Specialist, HHS Administration for Children and Families

Initially developed by Kenneth while he was at SAMSHA as a behavioral health tool, his case management system offers a standardized way to organize and track children health data. First implemented in Maryland, then piloted in New Jersey and Connecticut, Kenneth will offer updates, challenges, and next steps on this revolutionary tool.

1:45pm- 2:30pm. Massachusetts' Medicaid ACOs: Embracing Federally Qualified Health Center to Address Health Equity

Christina Severin, Chief Executive Officer, Community Care Cooperative, **Louis Brady**, Chief Executive Officer, Family Health Center of Worcester and **Lynda Rowe**, Senior Advisor, Value-Based Markets, InterSystems

Following a MassHealth ACO Pilot program that operated in 2017 with nine Federally Qualified Health Centers (FQHCs), C3 launched into the full MassHealth ACO program in 2018 with 15 FQHCs. Community Care Cooperative, otherwise known as C3, operates a unique Medicaid ACO governed by Federally Qualified Health Centers. In this session the leaders of C3 and one of the FQHC participants, Family Health Center of Worcester will talk about the ways this model has impacted care and addressed health equity for its patient populations.

2:30pm- 2:45pm. Break

2:45pm- 3:30pm. Advancing Health Equity Through Alternative Payment Models

Marshall Chin, MD, Richard Parrillo Family Professor of Healthcare Ethics, University of Chicago, Health Care Payment Learning & Action Network, Health Equity Advisory Team (HEAT) Co-Chair.

To advance health equity, payment should support and incentivize care transformation that addresses the medical and social needs of patients and communities. This session will discuss the Centers for Medicare and Medicaid Services Health Care Payment Learning and Action Network Health Equity Advisory Team's Theory of Change for how alternative payment models can be structured to reduce health inequities. It will share the team's recommendations

on care delivery redesign, payment incentives and structures, performance measurement, and social risk adjustment for payment.

3:30pm- 4:15pm. Developing A Data Driven, Value-based Go To Market Strategy For New To Market Molecular Diagnostics & Biotech Companies

Holly Varnell, Co-Founder and President, Dream Big Health, **Darron Segall**, Co-Founder and Managing Partner, Dream Big Health

In today's ever-evolving, volatile marketplace, commercializing novel healthcare solutions is becoming increasingly difficult. Companies with new to market molecular diagnostics and biotechnology innovations face unique market access challenges. In today's environment, alternative, value-driven go to market strategies have become critically important in facilitating acceptance and adoption ultimately allowing for earlier and more equitable patient access to life changing technologies.

With advancements in data standardization from HL7 FHIR®, structured data & metadata elements can now be collected and aggregated across disparate sources to uncover previously unknown clinical and socioeconomic patterns; this allows for the proactive identification of at-risk individuals and the deployment of targeted interventions. Through data innovation and collaboration with health systems, new to market companies can develop value-based payment frameworks to demonstrate improvement in outcomes for all eligible patients, ensuring equitable access to care earlier than traditional market access methods alone, while generating revenue and real-world clinical utility evidence.

In this session, you will learn about:

- *HL7 FHIR® and how it can be used to identify both gaps and solutions in today's healthcare delivery continuum while generating evidence on which methods will be best to close these gaps in order to improve patient outcomes and advance health equity.*
- *Value-based concepts and sample data performance metrics new to market companies can utilize to partner with health systems and more effectively navigate commercialization.*

February 16, 2023

10:15am- 10:30am. Welcome and Introductions

WEDI Health Equity Workgroup Co-Chairs

10:30am- 11:15am. Uniting for Stronger Communities and Promoting Healthy Days

Tiffany Benjamin, Chief Executive Officer, Humana Foundation

By focusing on social determinants of health, The Humana Foundation aims to promote more healthy days and encourage greater health equity.

11:15am- 12:00pm. Creating a Common Currency of Measurements and a Cloud Platform to Inform Effective Interventions to Reduce Health Disparities.

Deborah Duran, PhD, Senior Advisor- Data Science, Analytics and Systems, NIH, National Institute on Minority Health and Health Disparities

The PhenX Toolkit Social Determinants of Health (SDOH) Assessments Collection is a common currency of measurement protocols, which can be used to understand upstream factors that impact health beyond biology. This Toolkit provides a consistent use of SDOH standard measures that will improve the quality and consistency of data collection, as well as facilitate dataset interoperability. In addition, SchARE, a cloud platform, enables data aggregation across many SDOH datasets creating big data as a valuable currency to enhance researcher's ability to identify intervention points that will improve health outcomes and reduce health disparities. As SchARE hosts research collaboratives involving students to senior investigators underrepresented in data science, the inequity in the workforce will be mitigated.

12:00pm- 12:30pm. Break

12:30pm- 1:15pm. Panel: How Healthcare Payers are leading the charge towards Health Equity.

Daniel Rivas, Senior Manager, Blue Shield of California

Kurt Johnson, Vice President Operations, UnitedHealth Group

As the healthcare industry grapples with health inequities and disparities across the country, health insurers are well positioned to lead the charge. The payer industry's muscle gives it the ability to bring stakeholders together to drive critical collaboration around health equity. That includes providers, policymakers,

physicians and community leaders. We welcome speakers from two major payers to discuss how they are leveraging data to achieve lower-cost, higher-quality and equitable care.

1:15pm- 2:00pm. Communicating Social Determinants of Health: A Role for Coding.

Leslie Prellwitz, Director of CPT Content Management and Development, American Medical Association

Recognition of the impact of social determinants of health (SDOH) on patient outcomes is growing, as is the desire to incorporate SDOH factors (e.g., neighborhood and housing, income, education, food security, social support, transportation, and access to technology) into care plans.

To be accounted for in clinical settings and transformational to whole-person clinical care, SDOH information needs to be coded and interoperable across the health and human services ecosystem using standard coded terminologies and standards for exchange like HL7 Fast Healthcare Interoperability Resources (FHIR®).

2:00pm- 2:45pm. SDoH Updates with the Office of the National Coordinator.

Jawanna Henry, Analyst, OTECH SDOH Lead, ONC

Addressing inequities where people are born, live, learn, work, play, worship and age, driven in large part due to the root causes of poverty and racism, can be supported in part through the collection, documentation, reporting, access and use of SDOH data. This data can be used to help identify and eliminate health disparities and to improve health outcomes at an individual and population level. ONC focuses on four key areas with respect to how health IT can be used to help achieve this: standards and data; infrastructure; policy; and, implementation. The Office of the National Coordinator (ONC) for Health Information Technology focuses on four key areas with respect to how health IT can be used to help achieve. We welcome Jawanna Henry from ONC who will give an update on the initiatives ONC is undertaking to leverage data to support underserved populations.